

**29TH ANNUAL  
FCS PORTFOLIO GALA  
May 4, 2023**

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## **SPONSORSHIP OPPORTUNITIES**

### **EVENT SPONSORS**

#### **GOLD      \$28,000 (exclusive)**

*Sponsorship package includes:*

- 2 tables of 10; premium location near the stage; color logo signage on tables
- 1 full page ad in both the online Event Journal & Winners Journal
  - Files must be received by April 15
- Sidebar ad (300x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2023
- Prominent display of logo on event sponsor page of both the online Event Journal & Winners Journal and in onstage slideshow
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

#### **SILVER      \$19,500 (limited to two)**

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- 1 full page in both the online Event Journal & Winners Journal
  - Files must be received by April 15
- Sidebar ad on (300x250) the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2023
- Prominent display of logo on event sponsor page of both the online Event Journal & Winners Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

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**EVENT SPONSORS** *(continued)*

**BRONZE \$17,000** *(limited to three)*

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- Half page in both the online Event Journal & Winners Journal
  - Files must be received by April 15
- Sidebar ad on (300x250) the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2023
- Prominent display of logo on event sponsor page of both the online Event Journal & Winners Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

**BRANDED TABLE SPONSORS \$12,500**

*Sponsorship package includes:*

- 1 table of 10; color logo signage on table
- Quarter page in both the online Event Journal & Winners Journal
  - Files must be received by April 15
- Recognition in onstage slideshow and both the online Event Journal & Winners Journal

**HALF TABLE SPONSORS \$6,750**

*Sponsorship package includes:*

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow and both the online Event Journal & Winners Journal

**PORTFOLIO FRIENDS \$2,125**

*Sponsorship package includes:*

- Two (2) tickets
- Recognition in onstage slideshow

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## AWARDS SPONSORS

### JUDGES' CHOICE AWARD      \$21,000

*Sponsorship package includes:*

- Host the Hybrid Judges' Choice Meeting (March 21, 12:00pm ET): welcome remarks + branding during event
- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- 1 page in Event Journal
  - Files must be received by April 15
- Logo in onstage slideshow
- Recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Logo on Judges' Choice Award page in both Event Journal and interactive Winners Journal
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

#### ADD-ONS

- Add second table of 10 at the Gala (**\$9,000**)

### "BEST IN SHOW" AWARDS      \$18,500 *(limited to one per category)*

- |                        |                                   |
|------------------------|-----------------------------------|
| ▪ Corporate Image      | ▪ Employee Communications         |
| ▪ Business-To-Business | ▪ Multicultural                   |
| ▪ Consumer Retail      | ▪ Corporate Social Responsibility |

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- 1 page ad in in both Event Journal and interactive Winners Journal
  - Files must be received by April 15
- Logo on nominee page for corresponding category; logo in onstage slideshow
- Recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Ad (300x200) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 30, 2023
- Option to renew sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

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## CATEGORY SPONSORS **\$17,500** (limited to one per category)

- Apps and Tools
- Branded Content
- Display / Rich Media
- Event Marketing
- Out-Of-Home
- Social Media: Paid Adv.
- Web Video
- Audio (External Comms)
- Collateral
- Email
- Integrated Marketing
- Print
- Television
- Website
- Audio Advertising
- Direct Mail
- Employee Communications
- Media Strategy
- Public Relations
- Visual Identity

- *Sponsorship package includes:*
- 1 table of 10; preferred location; color logo signage on table
- Half page ad in in both Event Journal and interactive Winners Journal
  - Files must be received by April 15
- Prominent display of logo in onstage slideshow and on category sponsor page in in both Event Journal and interactive Winners Journal
- Onstage thank you at start of category Award announcements
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Ad (300x200) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 30, 2023
- Option to renew Category sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

## ENTERTAINMENT SPONSORS

### ENTERTAINMENT PACKAGES

- **Cocktail Reception Sponsor** **\$18,000** (exclusive)

or

- **Dinner Sponsor** **\$18,000** (exclusive)

*Both Cocktail Reception and Dinner Sponsorship packages include:*

- 1 table of 10; color logo signage on table
- Half page ad in in both Event Journal and interactive Winners Journal
  - Files must be received by April 15
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during Cocktail Reception OR Dinner
- [Cocktail Reception sponsor can include 4"x4" color ad on custom coaster](#)
- [Dinner sponsor can include 4"x6" color ad on back of menu card \(placed at each dinner seat\)](#)
- Prominent display of logo in onstage slideshow and on category sponsor page in in both Event Journal and interactive Winners Journal
- Ad (300x200) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 30, 2023
- Option to renew sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

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## ▪ **After Party / DJ Sponsor**      **\$18,000** *(exclusive)*

*Sponsorship package includes:*

- 1 table of 10; color logo signage on table
- Half page ad in in both Event Journal and interactive Winners Journal
  - Files must be received by April 15
- Prominent display of logo in onstage slideshow
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- [Cocktail Reception sponsor can include 4"x4" color ad on custom coaster](#)
- Shoutout by DJ during After Party
- Only sponsor logo to appear on screen during After Party
- Ad (300x200) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 30, 2023
- Option to renew sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

## ADDITIONAL SPONSORSHIP

## **GUEST BOOKLET SPONSOR**      **\$16,500**

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, black & white ad in Guest Booklet
  - File must be received by April 29
- Sidebar ad on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through February 1, 2023
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Option to renew Guest Booklet sponsorship for the 30th Annual FCS Portfolio Awards Gala (by Dec. 31, 2023)

## ADVERTISING

Event Journal\*:

- Full Page Color                      \$5,000
- Half Page Color                      \$3,000
- Quarter Page Ad                      \$1,750
- Patrons' Message Board              \$250

*\* Sponsors can upgrade their existing ad package at 50% discount to above rates*