

**30TH ANNUAL  
FCS PORTFOLIO GALA  
May 4, 2023**

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## **SPONSORSHIP OPPORTUNITIES**

### **EVENT SPONSORS**

#### **GOLD      \$28,000 (exclusive)**

*Sponsorship package includes:*

- 2 tables of 10; premium location near the stage; color logo signage on tables
- Footer ad (900x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 31, 2024
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

#### **SILVER      \$18,500 (limited to two)**

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- Footer ad (900x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

#### **BRONZE      \$16,000 (limited to three)**

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

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**EVENT SPONSORS** *(continued)*

**BRANDED TABLE SPONSORS \$12,500**

*Sponsorship package includes:*

- 1 table of 10; color logo signage on table
- Footer ad (300x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

**HALF TABLE SPONSORS \$6,750**

*Sponsorship package includes:*

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

**PORTFOLIO FRIENDS \$2,125**

*Sponsorship package includes:*

- Two (2) tickets
- Recognition in onstage slideshow

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## AWARDS SPONSORS

### JUDGES' CHOICE AWARD      \$19,500

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 31, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

#### ADD-ONS

- Host the Judges' Choice Luncheon/Hybrid Meeting (March 14, 12:00pm-1:30pm ET): welcome remarks + branding during event (**\$1,500**)
- Add second table of 10 at the Gala (**\$9,000**)

### "BEST IN SHOW" AWARDS      \$17,500 *(limited to one per category)*

- Corporate Image
- Business-To-Business
- Consumer
- Employee Communications
- Diversity, Equity & Inclusion
- Corporate Social Responsibility

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

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## CATEGORY SPONSORS **\$16,500** (limited to one per category)

- Annual Reports & Print Collateral
- Digital Collateral
- Email
- Integrated Marketing
- Online Video
- Paid Social
- Public Relations
- Apps and Tools
- Digital Display
- Event & Sponsorship Marketing
- Logo & Visual Identity System
- Organic Social
- Podcasts
- Television
- Audio Advertising
- Direct Mail
- Influencer Marketing
- Media Strategy
- Out-Of-Home
- Print
- Websites

### *Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (300x250) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Onstage thank you at start of category Award announcements
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

