



January 5-8, 2025
The Lodge at Spruce Peak
Stowe, Vermont

MAIN EVENT SPONSORSHIP PACKAGES

SUNDAY NIGHT
WELCOME RECEPTION
6:00pm - 8:00pm
APRES-FORUM PARTY
10:00pm - 11:00pm
Co-Sponsors (limited to 5): \$1,500

Activities include:

- Give-Aways
 - Door Prizes
 - Live Music
 - Firepit & S'mores
 - After Dinner Specialty Drinks
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MONDAY NIGHT
CHARITY DINNER
6:30pm - 9:30pm
Co-Sponsors (limited to 2): \$5,000

Activities include:

- Charity Presentations
 - Raffles
 - Silent Auction
 - Live Auction
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MONDAY NIGHT
AFTER PARTY
9:30pm - 12:30am
Co-Sponsors (limited to 5): \$1,000

Activities include:

- Live Band
 - Billiards Tournament
 - Air Hockey Tournament
 - College Football National Championship Pool (Game televised at party)
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TUESDAY EVENING
WELCOME RECEPTION
RACE AWARDS CEREMONY
5:00pm - 6:00pm
Co-Sponsors (limited to 5): \$500

Activities include:

- Awards Ceremony
 - Raffles
 - Silent Auction
 - Live Auction
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TUESDAY NIGHT
CASINO NIGHT
AFTER PARTY
8:30pm - 12:00am
Co-Sponsors (limited to 5): \$1,000

Activities include:

- Blackjack, Roulette, Craps, Texas Hold 'Em
- Winnings converted to raffle tickets
- Raffle Prizes
- DJ / Dancing
- Photo Booth

Sponsorship benefits for each of the above events:

- Sponsor welcome to participate in onstage programs (e.g., Welcoming Remarks, Raffle drawings, Speaker introductions, Award ceremony)
- Sponsor thanked by event emcee during announcements at each night's event
- Premium branding throughout the event, including:
 - Logo on slideshow during events
 - Logo on sponsor posters welcoming RFK participants at dinners and receptions
 - Sponsor may provide branded goody bag or premium keepsake
 - Sponsor may include collateral material in registration packet
 - Sponsor may provide signage (e.g., pull-up banner) for display at specific event
- RFK business participant list will be provided post-event (no emails)

ADDITIONAL SPONSORSHIP PACKAGES

BREAKFAST: \$1,000 (limited to 2 sponsors)

- Sponsors own both Mon. & Tues. breakfasts
- 2' x 3' poster displayed in Spruce Base Camp
- Opportunity to decorate breakfast area with additional signage, or on-tray paper collateral
- Opportunity to display/distribute marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

SNOW ANGEL SPONSORSHIPS: \$5,000 (limited to 3 sponsors)

This sponsorship opportunity provides financial assistance for the three families representing their respective charities during the RFK weekend (e.g., transportation, food, lodging, special needs). In addition, a special day will be planned for these families to enjoy the resort and spend time with guest celebrity Donna Weinbrecht, former Olympic Gold medal Freestyle Skier.

Includes:

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- Sponsor may include promotional material in registration pack
- Logo in Monday Dinner slideshow
- THIS IS AN IDEAL SPONSORSHIP FOR A COMPANY'S PHILANTHROPY DEPT / FOUNDATION.

RACECOURSE SPONSORSHIPS: \$1,000 (unlimited)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

RACE CAMP & EXPLORE STOWE WITH DONNA WEINBRECHT: \$2,500 (exclusive)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

RACE BIBS SPONSOR: \$1,500 (exclusive)

- Racers wearing your Brand on Race Day
- Serves as keepsake for racers
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

MORE EXCLUSIVE SPONSORSHIPS

Photography Sponsor	\$1,500
After Party Shuttle	\$2,000
Ski Valet Sponsor	\$1,000
RFK Helmet Sticker	\$1,000
Race Results Sponsor	\$1,000
Quad-Chairlift Sponsor	\$1,000
Gondola lift Sponsor	\$1,000

Create your own package!

We are open to customizing a sponsorship to align with your preferred activity / messaging.

Please contact Kevin Windorf at kevin@thefcs.org