



January 5-8, 2025  
The Lodge at Spruce Peak  
Stowe, Vermont

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### MAIN EVENT SPONSORSHIP PACKAGES

SUNDAY NIGHT  
WELCOME RECEPTION  
6:00pm - 8:00pm  
APRES-FORUM PARTY  
10:00pm - 11:00pm  
*Co-Sponsors (limited to 5): \$1,500*

Activities include:

- Give-Aways
  - Door Prizes
  - Live Music
  - Firepit & S'mores
  - After Dinner Specialty Drinks
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MONDAY NIGHT  
CHARITY DINNER  
6:30pm - 9:30pm  
*Co-Sponsors (limited to 2): \$5,000*

Activities include:

- Charity Presentations
  - Raffles
  - Silent Auction
  - Live Auction
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MONDAY NIGHT  
AFTER PARTY  
9:30pm - 12:30am  
*Co-Sponsors (limited to 5): \$1,000*

Activities include:

- Live Band
  - Billiards Tournament
  - Air Hockey Tournament
  - College Football National Championship Pool (Game televised at party)
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TUESDAY EVENING  
FAREWELL RECEPTION  
RACE AWARDS CEREMONY  
5:00pm - 6:00pm  
*Co-Sponsors (limited to 5; 1 SOLD): \$500*

Activities include:

- Awards Ceremony
  - Raffles
  - Silent Auction
  - Live Auction
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TUESDAY NIGHT  
CASINO NIGHT  
AFTER PARTY  
8:30pm - 12:00am  
*Co-Sponsors (limited to 5): \$1,000*

Activities include:

- Blackjack, Roulette, Craps, Texas Hold 'Em
- Winnings converted to raffle tickets
- Raffle Prizes
- DJ / Dancing
- Photo Booth

Sponsorship benefits for each of the above events:

- Sponsor welcome to participate in onstage programs (e.g., Welcoming Remarks, Raffle drawings, Speaker introductions, Award ceremony)
- Sponsor thanked by event emcee during announcements at each night's event
- Premium branding throughout the event, including:
  - Logo on slideshow during events
  - Logo on sponsor posters welcoming RFK participants at dinners and receptions
  - Sponsor may provide branded goody bag or premium keepsake
  - Sponsor may include collateral material in registration packet
  - Sponsor may provide signage (e.g., pull-up banner) for display at specific event
- RFK business participant list will be provided post-event (no emails)

### ADDITIONAL SPONSORSHIP PACKAGES

#### BREAKFAST: \$1,000 (limited to 2 sponsors)

- Sponsors own both Mon. & Tues. breakfasts
- 2' x 3' poster displayed in Spruce Base Camp
- Opportunity to decorate breakfast area with additional signage, or on-tray paper collateral
- Opportunity to display/distribute marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

#### SNOW ANGEL SPONSORSHIPS: \$5,000 (limited to 3 sponsors)

This sponsorship opportunity provides financial assistance for the three families representing their respective charities during the RFK weekend (e.g., transportation, food, lodging, special needs). In addition, a special day will be planned for these families to enjoy the resort and spend time with guest celebrity Donna Weinbrecht, former Olympic Gold medal Freestyle Skier.

Includes:

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- Sponsor may include promotional material in registration pack
- Logo in Monday Dinner slideshow
- THIS IS AN IDEAL SPONSORSHIP FOR A COMPANY'S PHILANTHROPY DEPT / FOUNDATION.

#### RACECOURSE SPONSORSHIPS: \$1,000 (unlimited)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

#### RACE CAMP & EXPLORE STOWE WITH DONNA WEINBRECHT: \$2,500 (exclusive)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

RACE BIBS SPONSOR: \$1,500 **SOLD**

- Racers wearing your Brand on Race Day
- Serves as keepsake for racers
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

**MORE EXCLUSIVE SPONSORSHIPS**

<b>Photography Sponsor</b>	\$1,500
<b>After Party Shuttle</b>	\$2,000
<b>Ski Valet Sponsor</b>	\$1,000
<b>RFK Helmet Sticker</b>	\$1,000
<b>Race Results Sponsor</b>	\$1,000
<b>Quad-Chairlift Sponsor</b>	\$1,000
<b>Gondola lift Sponsor</b>	\$1,000

***Create your own package!***

**We are open to customizing a sponsorship to align with your preferred activity / messaging.**

Please contact Kevin Windorf at [kevin@thefcs.org](mailto:kevin@thefcs.org)