

**31ST ANNUAL
FCS PORTFOLIO GALA
May 1, 2025**

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD \$28,000 (exclusive)

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on tables
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2025
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

SILVER SOLD

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2025
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

BRONZE \$16,000 (limited to three)

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2025
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

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EVENT SPONSORS *(continued)*

BRANDED TABLE SPONSORS \$12,500

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2025
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

HALF TABLE SPONSORS \$6,750

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

PORTFOLIO FRIENDS \$2,125

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow

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AWARDS SPONSORS

JUDGES' CHOICE AWARD **SOLD**

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2025
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

ADD-ONS

- Host the Judges' Choice Hybrid (in-person/virtual) Meeting/Reception (March 13, 4:30pm-6:30pm ET): welcome remarks + branding during event

"BEST IN SHOW" AWARDS **\$17,500 (limited to one per category)**

- | | |
|------------------------|-----------------------------------|
| ▪ Corporate Image | ▪ Employee Communications |
| ▪ Business-To-Business | ▪ Diversity, Equity & Inclusion |
| ▪ Consumer SOLD | ▪ Corporate Social Responsibility |

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2025
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

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CATEGORY SPONSORS **\$16,500** (limited to one per category)

- Annual Reports & Print Collateral
- Digital Collateral
- Email
- Integrated Marketing
- Online Video
- Paid Social
- Public Relations
- Apps and Tools
- Digital Display
- Event & Sponsorship Marketing
- Logo & Visual Identity System
- Organic Social
- Podcasts
- Television
- Audio Advertising
- Direct Mail
- Influencer Marketing
- Media Strategy
- Out-Of-Home
- Print
- Websites

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2025
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Onstage thank you at start of category Award announcements
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

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ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES

- **Cocktail Reception Sponsor** **\$17,000** (*exclusive*)

or

- **Dinner Sponsor** **\$17,000** (*exclusive*)

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2025
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during Cocktail Reception OR Dinner
- [Cocktail Reception sponsor can include 4"x4" color ad on custom coaster](#)
- [Dinner sponsor can include 4"x6" color ad on back of menu card \(placed at each dinner seat\)](#)
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)

- **After Party / DJ Sponsor** **\$17,000** (*exclusive*)

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2025
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- [Cocktail Reception sponsor can include 4"x4" color ad on custom coaster](#)
- Shoutout by DJ during After Party
- Only sponsor logo to appear on screen during After Party
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2025)