



AGENDA as of 1/7/26

SUNDAY

JANUARY 11

			LOCATION
6:00PM	7:45	WELCOME RECEPTION (Light Dinner); REGISTRATION	SPRUCE CAMP
7:45	8:15	CHAMPION FORUM	Alpine Lounge
		WELCOME/SUMMIT OVERVIEW	
8:15	8:45	CONTENT FORUM 1 presented by Reuters	Alpine Lounge
8:45	9:15	CONTENT FORUM 2 presented by Level Agency	Alpine Lounge
9:15	9:45	AWARD FORUM 3	Alpine Lounge
		<i>During this session, Jennie Platt, TD Bank, the winner of the FCS Leadership Award (honoring Jamie E. DePeau) will be presented with their trophy. The sponsor would conduct the interview.</i>	

MONDAY

JANUARY 12

			LOCATION
8:00AM	9:30	<i>Free Breakfast for all guests</i>	SPRUCE CAMP
7:30AM	8:15	<i>Breakfast for Forum Guests</i>	LODGE
8:15	8:30	MORNING KICK-OFF	Tamarack A/B
8:30	9:00	CONTENT FORUM 4 presented by Getty Images	
9:00	9:30	CONTENT FORUM 5 presented by Yahoo Finance	
1:15PM	1:30	AFTERNOON KICK-OFF	
1:30	2:00	CONTENT FORUM 6 presented by OneTrust	
2:00	3:00	CONTENT FORUM 7 presented by WSJ Barron's	
3:00	3:15	BREAK (BAR OPENS)	
3:15	3:30	RAISING THE BAR	
3:30	4:30	CONTENT FORUM 9 presented by Bloomberg	
4:30	5:00	AWARD FORUM 11 presented by Business Insider	
		<i>During this session, Tara Giuliano, Nuveen, the winner of the FCS Brand Reputation Award will be presented with their trophy. The sponsor would conduct the interview.</i>	
6:30	9:00	CHARITY DINNER	SPRUCE CAMP
9:00	12:30	AFTER-PARTY (Live Band)	MIDWAY LODGE



**TUESDAY
JANUARY 13**

10:30 12:00 *The Race*

Competition Hill

1:15PM 1:30 **AFTERNOON KICK-OFF**

LODGE

Tamarack A/B

1:30PM 2:00 **CONTENT FORUM 12** presented by Financial Times

2:00 2:30 **CONTENT FORUM 13** presented by KNow Research

2:30 3:00 **CONTENT FORUM 14** presented by New York Times

3:00 3:15 **BREAK (BAR OPENS)**

3:15 3:30 **RAISING THE BAR**

3:30 4:00 **CONTENT FORUM 15** presented by Prosek

4:00 4:30 **CONTENT FORUM 16** presented by Ptarmigan Media

4:30 5:00 **AWARD FORUM 17**

This session is reserved for a presentation/roundtable featuring Nuveen, Ptarmigan Media, and 72andSunny, the winners of the FCS Marketing Partnership Award.

5:00 6:00 **AWARDS CEREMONY**

Tamarack C

8:30 12:00 **CASINO NIGHT**

Tamarack A/B/C