



FCS MOVES

MEMBERS ONLY

Virtual Event Series

With the launch of our new fiscal year in September 2020, the FCS has created a new Members Only Virtual Event Series that will feature conversations/presentations with CMO level marketing executives from leading and innovative financial services and fintech companies.

From 9/10/20 through 12/17/20, the series will run weekly; beginning in January 2021 and running through the end of August 2021, the series will shift to semi-monthly. The series is guaranteed to include at least 30 events. Unless an exception is requested by a speaker, the events will be held on Thursdays beginning at 12 noon ET, and are expected to run 30-45 minutes. Zoom will be the primary platform, but alternatives may also be used to accommodate speaker requirements. Every event will be sponsorable.

Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention [this slide visible in video replay, if speaker permits recording]
- Verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

Levels / Price / Benefits

Co-Sponsors (up to 4)	Exclusive Sponsor	Exclusive Programming Partner
\$500	\$1,500	\$2,500
<ul style="list-style-type: none"> • Branding Only 	<ul style="list-style-type: none"> • Branding • Opportunity to introduce speaker to virtual audience • Post-event list of registrants/attendees (no email addresses) 	<ul style="list-style-type: none"> • Branding • Opportunity to interview the speaker (with their permission); no sales personnel, editorial preferred • Post-event list of registrants/attendees (no email addresses)