

15TH ANNIVERSARY FCS FINANCIAL MARKETER OF THE YEAR AWARD

15th Annual FCS FINANCIAL MARKETER OF THE YEAR Virtual Awards Gala

Wednesday, December 9, 5:30pm – 6:00pm ET

SPONSORSHIP OPPORTUNITIES

Finalist Sponsors –

Winner (exclusive); 1st Runner Up (exclusive); 2nd Runner Up (exclusive): \$2,500 each

- *Sponsors are not advised of the Award results until day of ceremony*

Sponsorship packages include:

- Opportunity to introduce winner or runner-up on screen for their live acceptance speech, including:
 - Bio info, winning submission recap, personal comments
 - Appearance includes logo on screen with intro of sponsor executive
 - Includes pre-event video conference with the finalist to discuss event & introduction
- Thank you at start and finish of Awards show, with logo on screen
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page
- Recognition in pre- and post-Event news items on FCS web site
- Ad (270x482) on the FCS website (www.theFCS.org) through January 31, 2021
- Ad (140x140) in 6 email blasts during two-month period

Anniversary Reflection Sponsor - \$1,500 (exclusive)

- Opportunity to introduce brief slideshow montage looking back at the past 14 years of winners and runners up, ending with this year's finalists
- Thank you at start and finish of Awards show, with logo on screen
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page
- Ad (270x482) on the FCS website (www.theFCS.org) through January 31, 2021
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Happy Hour Sponsor - \$1,000 (exclusive)

- Open the virtual event with a video or slideshow commercial (up to 15 seconds)
- Onscreen appearance to offer toast to 3 finalists
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page

Partner Sponsors - \$1,000 (limited to 8)

- Thank you at start and finish of Awards show, with logo on screen
- Recognition in all email invitations and on FCS web site on FMY event page
- Ad (270x482) on the FCS website (www.theFCS.org) through January 31, 2021
- Ad (140x140) in 6 email blasts during two-month period