



**To reserve your Sponsorship,  
please contact:**

FCS CEO Kevin Windorf, [kevin@theFCS.org](mailto:kevin@theFCS.org)

**Or one of the FMY 2017 Co-Chairs:**

Brent Buntin, [brent.buntin@codeandtheory.com](mailto:brent.buntin@codeandtheory.com)

Hayward Henderson, [haywardh@gmail.com](mailto:haywardh@gmail.com)

## **SPONSORSHIP OPPORTUNITIES**

### **Judging Day Sponsor - \$15,000 (EXCLUSIVE)**

*Sponsorship package includes:*

- Hosting of FMY Judges (15-20 senior marketing executives) at your offices on Wednesday, October 25 for a morning of evaluation and small group discussions; sponsor provides catering
- 1 table of 10 at the Gala; premium location near the stage; color logo signage on table
- 1 ticket for a company executive to sit at the winner's table
- Ad on the new FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page and award page
- Recognition in pre- and post-Event news items on FCS web site
- Option to renew Judging Day sponsorship for FMY 2018 (by September 1, 2018)

### **Presenting Sponsors - \$12,500 (limited to 3)**

*Sponsorship package includes:*

- 1 table of 10; premium location near the stage; color logo signage on table
- 1 ticket for a company executive to sit at the winner's table
- Opportunity to introduce winner or one of two runners-up on stage for the trophy presentation
- Ad on the new FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page and award page
- Recognition in pre- and post-Event news items on FCS web site
- Option to renew Presenting sponsorship for FMY 2018 (by September 1, 2018)

### **Silver Sponsors - \$7,500 (limited to 5)**

- 1 table of 10; preferred location; color logo signage on table
- Ad on the new FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page
- Option to renew Silver sponsorship for FMY 2018 (by September 1, 2018)

*(more options on next page)*



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**Cocktail Reception Sponsors - \$6,500 (limited to 4)**

- 1 table of 10; preferred location; color logo signage on table
- Ad on the new FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2018
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page
- Option to renew Reception sponsorship for FMY 2018 (by September 1, 2018)

**After Party/DJ Sponsor - \$6,500 (EXCLUSIVE)**

- 1 table of 10; preferred location; color logo signage on table
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page