



19th Anniversary

MARKETING SUMMIT and CHARITY FUNDRAISER benefitting:



presented by the
FINANCIAL COMMUNICATIONS SOCIETY
January 4-7, 2018

SPONSORSHIP PACKAGES

All events/activities at Spruce Camp Base Lodge unless otherwise noted

MEALS / RECEPTIONS / PARTIES

THURSDAY EVENING REGISTRATION (4-9PM)/WELCOME RECEPTION (7-9PM): \$5,000 (exclusive)

- Sponsor owns registration area, bar and lounges
- 2' x 3' sponsor billboards welcome RFK participants
- Mini table billboards promote Breakfast Sponsor
- Opportunity to decorate/brand bar and lounges
- Opportunity to provide marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

FRIDAY EVENING DINNER & CHARITY PRESENTATIONS (7-10PM): \$15,000 (exclusive)

- Sponsor representative invited to participate in onstage program at dinner (e.g., Welcoming Remarks, Raffle drawings, Speaker introductions)
- Sponsor thanked by event emcee during announcements
 - Premium branding throughout the event, including:
 - Logo on slideshow during dinner
 - Logo on two 2' x 3' sponsor billboards welcoming RFK participants at dinner
 - Logo on one 3' x 8' banner outside the lodge on the ski slope
 - Sponsorship credit on Event Itinerary printed on all participant lanyards
- Sponsor may provide branded goody bag or premium keepsake
- Sponsor may include collateral material in registration packet
- RFK contact list provided to sponsor post event
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

To reserve your package, contact FCS CEO Kevin Windorf, kevin@thefcs.org, or
RFK Sponsorship Chair Mark Krawiec, mark.krawiec@gmail.com.

FRIDAY NIGHT AFTER-PARTY RECEPTION, 10PM-MIDNIGHT: \$5,000 (limited to 6)

To be held at Stowe Mountain Lodge, Tamarack Room

- DJ/Music provided; DJ announces Sponsor multiple times during event
- Event Itinerary lists Sponsor's name
- RFK participant contact list provided to sponsor post event
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

BREAKFAST: \$15,000 (exclusive)

- Sponsor owns both Fri. & Sat. breakfasts
- 2' x 3' sponsor billboards welcome RFK participants
- Mini table billboards promote Breakfast Sponsor
- Opportunity to decorate/brand roped-off breakfast area
- Opportunity to provide marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

SATURDAY EVENING COCKTAIL RECEPTION, 5:30PM – 7PM: \$5,000 (limited to 3)

To be held at Stowe Mountain Lodge, Tamarack Room

- Sponsor representative invited to participate in Awards ceremony (for Race winners and Child participants)
- Sponsor thanked by event emcee during announcements
- Premium branding throughout the event, including:
 - Logo on slideshow during Friday dinner
 - Logo on two 2' x 3' sponsor billboards welcoming RFK participants at dinner
 - Logo on one 3' x 8' banner outside the lodge on the ski slope
 - Sponsorship credit on Event Itinerary printed on all participant lanyards
- Sponsor may provide branded goody bag or premium keepsake
- Sponsor may include collateral material in registration packet
- RFK contact list provided to sponsor post event
- RFK attendance for 2 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

SATURDAY NIGHT AFTER-PARTY RECEPTION, 9:30PM-MIDNIGHT: \$5,000 (limited to 6)

To be held at Spruce Camp Base Lodge, East & West Lounges

- DJ/Music provided; DJ announces Sponsor multiple times during event
- Sponsor thanked by event emcee during announcements/live entertainment (standup comedy)
- Event Itinerary lists Sponsor's name
- RFK participant contact list provided to sponsor post event
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

ON-SLOPE ACTIVITIES

SNOW ANGEL SPONSORSHIPS: \$5,000 (limited to 3)

This sponsorship opportunity provides financial assistance for the three families representing their respective charities during the RFK weekend (e.g., transportation, food, lodging, special needs). In addition, a special day will be planned for these families to enjoy the resort and spend time with guest celebrity Donna Weinbrecht, former Olympic Gold medal Freestyle Skier.

Includes:

- 3' x 8' vinyl banner at Stowe Mountain Resort where appropriate
- Sponsor may include collateral material in registration carry-pack
- Event itinerary lists Snow Angel sponsor

RACE COURSE SPONSORSHIPS

Red Course: \$6,000 (exclusive)

Blue Course: \$6,000 (exclusive)

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

RACE CAMP WITH DONNA WEINBRECHT: \$5,000 (exclusive)

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinners, after parties)

RACE BIB SPONSOR: SOLD

- Up to 200 Racers wearing your Brand on Race Day
- Serves as keepsake for racers
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

KIDS MOUNTAIN ADVENTURE, FRIDAY & SATURDAY, SPRUCE PEAK

Both Days: \$7,500 (exclusive)

One Day only: \$4,000 (exclusive)

For skiers & boarders offering a number of activities for ages 4-12. The programs take place at Spruce Peak's Children's Adventure Center.

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

KIDS RACE CAMP FRIDAY, 10 am -12 noon: \$2,500 (exclusive)

For advanced kids who are racing 6-12. Kids work with a race coach on skills.

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

KIDS CAMP, FRIDAY & SATURDAY NIGHTS: \$5,000 (limited to 2)

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

STOWE BUSTERS: \$2,500 (exclusive)

Program for 3 year olds that introduces our youngest guests to skiing

- 2' x 3' sponsor billboards welcome RFK participants
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 2 "Race Team" participants, including:
 - Lift tickets
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)

ADDITIONAL EXCLUSIVE SPONSORSHIPS

Stowe Coach sponsor	\$3,000
Matterhorn Shuttle	\$3,000
Trophy Sponsor	\$3,000
Snowboard Race Sponsor	\$2,000
Sunrise Ski, Mount Mansfield, Sunday	\$2,000
Ski Valet Sponsor	\$2,000
RFK Helmet Sticker	\$1,500
Quad-Chairlift Sponsor	\$1,000
Gondola lift Sponsor	\$1,000
Race Results Sponsor	SOLD
Photography Sponsor	SOLD
S'mores Marshmallow Roast	\$1,000
Supporting Sponsor (3'x8' Banner at event)	\$500

SEE SEPARATE FLYER FOR FIRESIDE FORUM SPONSORSHIP PACKAGES