



19th Anniversary

MARKETING SUMMIT and CHARITY FUNDRAISER benefitting:



presented by the
FINANCIAL COMMUNICATIONS SOCIETY
January 4-7, 2018

SPONSORSHIP PACKAGES FOR THE FIRESIDE FORUMS

“BRANDS FOR IMPACT”

Thursday Evening at Spruce Base Camp Lodge

Friday Afternoon and Saturday Afternoon at Maple Room, Stowe Mountain Lodge

The Fireside Forums add an unparalleled business opportunity to engage in interactive and casual conversations with senior marketing executives from leading financial services firms and their agencies in an intimate setting that accentuates the camaraderie of our industry. Sponsors can leverage this unique experience to align their brands with memorable and thought-provoking content we call “Brands For Impact.” This year our speakers will be sharing insights about what their companies are doing re ESG, sustainability, impact investing, etc., but specifically tied to any of the UN Global Goals.

- Panel discussions/interviews will be conducted by sponsor representatives, preferably from Editorial.
- Sponsor (execs/sales) representatives will be invited to welcome the audience* and introduce each panelist / interviewee on stage.

BRANDING OPPORTUNITIES

- Each forum will include an open bar and sponsors are encouraged to provide branded accessories (e.g., napkins, stirrers, beer koozies, wineglass charms). No sales materials.

BENEFITS FOR SPONSORS OF EACH FORUM

- Your logo on signage at the Forum and on the oversized sponsor billboards welcoming all RFK participants at Registration
- If video clips of your sponsored forum are posted online, your logo will appear as the sponsor
- List of RFK business attendees provided post-event
- One month ad on www.thefcs.org

PRICING

- Thursday Forum, includes 4 RFK participants: **\$5,000 (exclusive)**
- Friday Forum or Saturday Forum, includes 4 RFK participants: **\$7,500 (exclusive)**

** No sales commentary permitted, please.*

TO RESERVE A FIRESIDE FORUM SPONSORSHIP, PLEASE CONTACT FCS CEO Kevin Windorf, kevin@theFCS.org, 908-858-0427.