

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD \$28,000

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on table
- 2 page, 4 color ad in Event Journal, center spread
 - Files must be received by April 18
- Sidebar ad (270x482) on the FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Option to have company spokesperson onstage for welcoming remarks
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

SILVER \$20,250 (limited to two)

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- 1 full page, 4 color ad in Event Journal
 - Files must be received by April 18
- Sidebar ad on (270x482) the FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

EVENT SPONSORS *(continued)*

BRONZE \$17,750 *(limited to three)*

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 18
- Sidebar ad on (250x306) the FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

BRANDED TABLE SPONSORS \$11,250

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Quarter page, 4 color ad in Event Journal
 - Files must be received by April 18
- Recognition in Event Journal and onstage slideshow

HALF TABLE SPONSORS \$6,125

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in Event Journal and onstage slideshow

PORTFOLIO FRIENDS \$1,550

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow

AWARDS SPONSORS

“JUDGES’ CHOICE” AWARD **\$18,250** (*limited to one*)

or

“BEST IN SHOW” AWARDS **\$16,250** (*limited to one per category*)

- | | |
|------------------------|---------------------------------------|
| ▪ Corporate Image | ▪ Digital Media |
| ▪ Business-To-Business | (<i>also includes Social Media</i>) |
| ▪ Consumer Retail | ▪ Multicultural |

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- Presenter(s) onstage for award
- 1 page, 4 color ad in Event Journal
 - Files must be received by April 18
- Logo on nominee page for corresponding category; logo in onstage slideshow; Recognition in Award Book
- Recognition in Event Journal Sponsors index page
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

CATEGORY SPONSORS **\$16,250** (*limited to one per category*)

- | | | |
|-------------------------------|------------------------|-------------------|
| ▪ Annual Reports & Collateral | ▪ Print | ▪ Social Media |
| ▪ Digital Media | ▪ Public Relations | ▪ Television |
| ▪ Direct Mail | ▪ Visual Identity | ▪ Branded Content |
| ▪ Event Marketing | ▪ Integrated Marketing | ▪ Out-Of-Home |

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 18
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on category sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start of category Award announcements
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES *(limited to one per sponsorship)*

- **Cocktail Reception Sponsor \$16,250**

or

- **Dinner Sponsor \$16,250**

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 18
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on Event signage during event segment and in onstage slideshow
- Option to renew sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

- **After Party / DJ Sponsor \$16,250**

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 18
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo in onstage slideshow
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- Option to renew sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

ADDITIONAL SPONSORSHIPS

EVENT JOURNAL SPONSOR \$16,250

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, 4 color ad in Event Journal
 - Files must be received by April 18
- A Sidebar ad on the new FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Option to renew Program sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

GUEST BOOKLET SPONSOR \$12,750

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, black & white ad in Guest Booklet
 - Files must be received by May 7
- Sidebar ad on the new FCS website (www.thefcs.org) through December 1, 2018
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Option to renew Guest Booklet sponsorship for 25th Anniversary Portfolio Awards Gala (by January 31, 2019)

ADVERTISING

Event Journal*:

- Full Page Color \$5,000
- Half Page Color \$3,000
- Quarter Page Ad \$1,750
- Patrons' Message Board \$250

* Sponsors can upgrade their ad package at 50% discount to above rates