



25th
Anniversary
FCS Portfolio
Awards

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD \$26,500

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on tables
- 2 page, 4 color ad in Event Journal, [center spread](#)
 - Files must be received by April 19
- Sidebar ad (270x482) on the FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Gold sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

SILVER \$18,500 (limited to two)

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- 1 full page, 4 color ad in Event Journal
 - Files must be received by April 19
- Sidebar ad on (270x482) the FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Silver sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)



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EVENT SPONSORS *(continued)*

BRONZE \$16,250 *(limited to three)*

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 19
- Sidebar ad on (250x306) the FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Bronze sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

BRANDED TABLE SPONSORS \$11,500

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Quarter page, 4 color ad in Event Journal
 - Files must be received by April 19
- Recognition in Event Journal and onstage slideshow

HALF TABLE SPONSORS \$6,000

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in Event Journal and onstage slideshow

PORTFOLIO FRIENDS \$1,625

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow



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AWARDS SPONSORS

“BEST IN SHOW” AWARDS

\$17,500 *(limited to one per category)*

- Corporate Image
- Business-To-Business
- Consumer Retail
- Digital Media *(includes Social Media)*
- Multicultural
- Corporate Social Responsibility

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- 1 page, 4 color ad in Event Journal
 - Files must be received by April 19
- Logo on nominee page for corresponding category; logo in onstage slideshow; Recognition in Award Book
- Recognition in Event Journal Sponsors index page
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

CATEGORY SPONSORS

\$17,500 *(limited to one per category)*

- | | | |
|-------------------------------------|---|------------------------|
| ▪ Annual Reports & Print Collateral | ▪ Apps/Tools, Digital Collateral & Websites | ▪ Audio |
| ▪ Branded Content | ▪ Direct Mail | ▪ Display/Rich Media |
| ▪ Email | ▪ Event Marketing | ▪ Integrated Marketing |
| ▪ Mobile | ▪ Out-of-Home | ▪ Print |
| ▪ Print Collateral | ▪ Public Relations | ▪ Social Media |
| ▪ Television | ▪ Visual Identity | ▪ Web Video |

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on category sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start of category Award announcements
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Category sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)



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ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES *(limited to one per sponsorship)*

- **Cocktail Reception Sponsor \$17,500**

or

- **Dinner Sponsor \$17,500**

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on Event signage during event segment and in onstage slideshow
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

- **Live Band Sponsor (Opening Act) \$17,500**

or

- **After Party / DJ Sponsor \$17,500**

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo in onstage slideshow
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)



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ADDITIONAL SPONSORSHIPS

EVENT JOURNAL SPONSOR \$16,250

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, 4 color ad in Event Journal
 - Files must be received by April 19
- A Sidebar ad on the new FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Program sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

GUEST BOOKLET SPONSOR \$12,750

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, black & white ad in Guest Booklet
 - File must be received by May 3
- Sidebar ad on the new FCS website (www.thefcs.org) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Guest Booklet sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

ADVERTISING

Event Journal*:

- Full Page Color \$5,000
- Half Page Color \$3,000
- Quarter Page Ad \$1,750
- Patrons' Message Board \$250

* Sponsors can upgrade their ad package at 50% discount to above rates