



25th  
Anniversary  
FCS Portfolio  
Awards

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## SPONSORSHIP OPPORTUNITIES

### EVENT SPONSORS

#### **GOLD \$26,500**

*Sponsorship package includes:*

- 2 tables of 10; premium location near the stage; color logo signage on tables
- 1 full page, 4 color ad in Event Journal, [inside front cover](#)
  - Files must be received by April 19
- Sidebar ad (270x482) on the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Gold sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

#### **SILVER \$18,500 (limited to two)**

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- 1 full page, 4 color ad in Event Journal
  - Files must be received by April 19
- Sidebar ad on (270x482) the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Silver sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)



25th  
Anniversary  
FCS Portfolio  
Awards

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## EVENT SPONSORS *(continued)*

### **BRONZE \$16,250** *(limited to three)*

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
  - Files must be received by April 19
- Sidebar ad on (250x306) the FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Bronze sponsorship for 25th Anniversary Portfolio Awards Gala (by Jan. 31, 2019)

### **BRANDED TABLE SPONSORS \$11,500**

*Sponsorship package includes:*

- 1 table of 10; color logo signage on table
- Quarter page, 4 color ad in Event Journal
  - Files must be received by April 19
- Recognition in Event Journal and onstage slideshow

### **HALF TABLE SPONSORS \$6,000**

*Sponsorship package includes:*

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in Event Journal and onstage slideshow

### **PORTFOLIO FRIENDS \$1,625**

*Sponsorship package includes:*

- Two (2) tickets
- Recognition in onstage slideshow



25th  
Anniversary  
FCS Portfolio  
Awards

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## AWARDS SPONSORS

### “BEST IN SHOW” AWARDS

**\$17,500** *(limited to one per category)*

- Corporate Image
- Business-To-Business
- Consumer Retail
- Digital Media *(includes Social Media)*
- Multicultural
- Corporate Social Responsibility

*Sponsorship package includes:*

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- 1 page, 4 color ad in Event Journal
  - Files must be received by April 19
- Logo on nominee page for corresponding category; logo in onstage slideshow; Recognition in Award Book
- Recognition in Event Journal Sponsors index page
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

### CATEGORY SPONSORS

**\$17,500** *(limited to one per category)*

- |                                     |   |                        |
|-------------------------------------|---|------------------------|
| ▪ Annual Reports & Print Collateral | ▪ Apps/Tools, Digital Collateral & Websites | ▪ Audio                |
| ▪ Branded Content                   | ▪ Direct Mail                               | ▪ Display/Rich Media   |
| ▪ Email                             | ▪ Event Marketing                           | ▪ Integrated Marketing |
| ▪ Mobile                            | ▪ Out-of-Home                               | ▪ Print                |
| ▪ Print Collateral                  | ▪ Public Relations                          | ▪ Social Media         |
| ▪ Television                        | ▪ Visual Identity                           | ▪ Web Video            |

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
  - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on category sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start of category Award announcements
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Category sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)



25th  
Anniversary  
FCS Portfolio  
Awards

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## ENTERTAINMENT SPONSORS

### ENTERTAINMENT PACKAGES *(limited to one per sponsorship)*

- **Cocktail Reception Sponsor** **SOLD**

*or*

- **Dinner Sponsor** **\$17,500**

*Both Cocktail Reception and Dinner Sponsorship packages include:*

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
  - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on Event signage during event segment and in onstage slideshow
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

- **Live Band Sponsor (Opening Act)** **\$17,500**

*or*

- **After Party / DJ Sponsor** **\$17,500**

*Sponsorship package includes:*

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
  - Files must be received by April 19
- Sidebar ad (250x306) on the new FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo in onstage slideshow
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)



25th  
Anniversary  
FCS Portfolio  
Awards

To reserve your sponsorship, contact  
FCS CEO Kevin Windorf, [kevin@thefcs.org](mailto:kevin@thefcs.org).

## ADDITIONAL SPONSORSHIPS

### EVENT JOURNAL SPONSOR \$16,250

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, 4 color ad in Event Journal
  - Files must be received by April 19
- A Sidebar ad on the new FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Program sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

### GUEST BOOKLET SPONSOR \$12,750

*Sponsorship package includes:*

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, black & white ad in Guest Booklet
  - File must be received by May 3
- Sidebar ad on the new FCS website ([www.thefcs.org](http://www.thefcs.org)) through December 1, 2019
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in Event Journal Sponsors index page
- [Logo will appear in post-event full page ad in New York Times Magazine in May](#)
- Option to renew Guest Booklet sponsorship for 26th Annual Portfolio Awards Gala (by January 31, 2020)

## ADVERTISING

Event Journal\*:

- Full Page Color \$5,000
- Half Page Color \$3,000
- Quarter Page Ad \$1,750
- Patrons' Message Board \$250

\* Sponsors can upgrade their ad package at 50% discount to above rates