

FCS EVENTS CALENDAR 2020-2021									
MONTH	DATE	DAY	START TIME	EVENT	LEAD BRAND	LEAD SPEAKER(S)	PLATFORM / VENUE	AUDIENCE	NOTES
SEPTEMBER	10	THURSDAY		Members Only Virtual Event Series	E*TRADE	Zaretsky	Zoom	Members	
SEPTEMBER	17	THURSDAY		Members Only Virtual Event Series	Invesco	Pachuta	Zoom	Members	
SEPTEMBER	23	WEDNESDAY	12:00 PM ET	"Brand to Demand in Financial Services"	SSGA	Kiehm, Ricketts, Katz	Zoom	Free to All	CASE STUDY
SEPTEMBER	24	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	MassMutual	Halloran	Zoom	Members	
SEPTEMBER	29	TUESDAY	11:30 AM ET	Charity Golf Tournament			Wykagyl Country Club	Open to All	21st Annual
SEPTEMBER	30	WEDNESDAY	12:00 PM ET	"Asset Manager Ratings 2020"	Living Group	Brockelman, Nensel, Allocca	Zoom	Free to All	RESEARCH / PANEL
OCTOBER	1	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	American Century	Schneberger	Zoom	Members	
OCTOBER	8	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Ally	Brimmer	Zoom	Members	
OCTOBER	15	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	AIG	Palmer	Zoom	Members	
OCTOBER	22	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Personal Capital	Gale	Zoom	Members	
OCTOBER	29	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Principal	Wood	Zoom	Members	
NOVEMBER	5	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	BNY Mellon	Tsai	Zoom	Members	
NOVEMBER	10	TUESDAY	4:30 PM ET	YMC Your Future at Work: <i>Improving diversity in the workplace and in marketing</i>	JPMorgan, Citi, Lord Abbett		Zoom	Free to All	Forbes-led event
NOVEMBER	11	WEDNESDAY	1:00 PM ET	"Hyper-Personalization: The Future of Marketing-Enabled Sales"	Voya, Mariner Wealth	Shah	Zoom	Free to All	Tifin Group-led event
NOVEMBER	12	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Hiscox	Findlay	Zoom	Members	
NOVEMBER	17	TUESDAY	1:00 PM ET	"Women & Wealth"	Goldman Sachs, BofA, Wells Fargo		Zoom	Free to All	New York Times-led event
NOVEMBER	18	WEDNESDAY	5:30 PM ET	"Winning the Talent Shift"		Aldrich	Zoom	Free to All	BOOK EVENT
NOVEMBER	19	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Equitable	Weaver	Zoom	Members	
DECEMBER	1	TUESDAY	4:30 PM ET	YMC Your Future at Work: <i>Financial marketing's future in a post-pandemic world</i>			Zoom	Free to All	Forbes-led event
DECEMBER	3	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Mastercard	Jankowski	Zoom	Members	
DECEMBER	9	WEDNESDAY	5:30 PM ET	FCS FINANCIAL MARKETER OF THE YEAR	E*TRADE, NY Life, SSGA	Zaretsky, Williams, Brockelman	Zoom	Free to All	15th Anniversary
DECEMBER	10	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	PNC (with Deutsch)	Thuma, Hefferen, Chandler	Zoom	Members	
DECEMBER	15	TUESDAY	4:30 PM ET	YMC Your Future at Work: <i>Navigating your career during times of uncertainty</i>			Zoom	Free to All	Forbes-led event
DECEMBER	17	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	T. Rowe Price	Toense	Zoom	Members	
2021									
JANUARY	7-10	THURS-SUN	6:00 PM ET	FCS RACE FOR KIDS			Lodge At Spruce Peak, Stowe, VT	Open to All	22nd ANNUAL
JANUARY	14	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Marcum	Ditman	Zoom	Members	
JANUARY	28	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	John Hancock	Goose	Zoom	Members	
FEBRUARY	11	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
FEBRUARY	25	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	MetLife	Dineen	Zoom	Members	
MARCH	11	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Wells Fargo	Lacorazza	Zoom	Members	
MARCH	25	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	TD Bank	Schmidt	Zoom	Members	
APRIL	8	THURSDAY	12:00 PM ET	Members Only Virtual Event Series	Liberty Mutual	Lebel	Zoom	Members	
APRIL	22	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
MAY	5	WEDNESDAY	12:00 PM ET	PORTFOLIO PREVIEW			Zoom	Free to All	EDUCATION SUMMIT
MAY	6	THURSDAY	5:30 PM ET	FCS PORTFOLIO AWARDS GALA			Ziegfeld Ballroom	Open to All	27th ANNUAL
MAY	20	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
JUNE	3	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
JUNE	17	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
JUNE	30	WEDNESDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
JULY	15	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
JULY	29	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
AUGUST	12	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	
AUGUST	26	THURSDAY	12:00 PM ET	Members Only Virtual Event Series			Zoom	Members	