



To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD **\$26,500** (*exclusive*)

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on tables
- 1 full page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad (270x482) on the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

SILVER **\$18,500** (*limited to two*)

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- 1 full page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad on (270x482) the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)



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EVENT SPONSORS *(continued)*

BRONZE \$16,250 *(limited to three)*

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad on (250x306) the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on event sponsor page in Event Journal and in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Prominent recognition in all email invitations
- Prominent mention on FCS website on Awards page and event page
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

BRANDED TABLE SPONSORS \$11,750

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Quarter page, 4 color ad in Event Journal
 - Files must be received by September 1
- Recognition in Event Journal and onstage slideshow

HALF TABLE SPONSORS \$6,200

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in Event Journal and onstage slideshow

PORTFOLIO FRIENDS \$1,800

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow



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AWARDS SPONSORS

“BEST IN SHOW” AWARDS **\$17,500** *(limited to one per category)*

- Corporate Image
- Business-To-Business
- Consumer Retail
- Employee Communications
- Multicultural
- Corporate Social Responsibility

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- 1 page, 4 color ad in Event Journal
 - Files must be received by September 1
- Logo on nominee page for corresponding category; logo in onstage slideshow; Recognition in Event Journal
- Recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

CATEGORY SPONSORS **\$17,500** *(limited to one per category)*

- Apps and Tools
- Branded Content
- Display / Rich Media
- Event Marketing
- Out-Of-Home
- Social Media: Paid Adv.
- Web Video
- Audio (External Comms)
- Collateral
- Email
- Integrated Marketing
- Print
- Television
- Website
- Audio Advertising
- Direct Mail
- Employee Communications
- Media Strategy
- Public Relations
- Visual Identity

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad (250x306) on the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on category sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start of category Award announcements
- Prominent mention on FCS website on Awards page and event page
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)



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ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES

- **Cocktail Reception Sponsor \$17,500 (exclusive)**

or

- **Dinner Sponsor \$17,500 (exclusive)**

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad (250x306) on the FCS website (www.thefcs.org) through February 1, 2022
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during Cocktail Reception OR Dinner
- Prominent display of logo on Event signage during event segment and in onstage slideshow
- Option to renew sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

- **After Party / DJ Sponsor \$17,500 (exclusive)**

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Half page, 4 color ad in Event Journal
 - Files must be received by September 1
- Sidebar ad (250x306) on the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo in onstage slideshow
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- Option to renew sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)



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ADDITIONAL SPONSORSHIPS

EVENT JOURNAL SPONSOR \$16,250

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, 4 color ad in Event Journal
 - Files must be received by September 1
- A Sidebar ad on the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Option to renew Program sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

GUEST BOOKLET SPONSOR \$16,250

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- 1 full page, back cover, black & white ad in Guest Booklet
 - File must be received by May 3
- Sidebar ad on the FCS website (www.thefcs.org) through February 1, 2022
- Prominent display of logo on event sponsor page in Event Journal and on Event signage, including onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition on Sponsors index page in both Event Journal and interactive Winners Journal
- Option to renew Guest Booklet sponsorship for the 28th Annual FCS Portfolio Awards Gala (by Jan. 31, 2022)

ADVERTISING

Event Journal*:

- | | |
|--------------------------|---------|
| ▪ Full Page Color | \$5,000 |
| ▪ Half Page Color | \$3,000 |
| ▪ Quarter Page Ad | \$1,750 |
| ▪ Patrons' Message Board | \$250 |

* Sponsors can upgrade their ad package at 50% discount to above rates