

# FCS SPONSORSHIP OPPORTUNITIES FOR 2021-2022

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### NOTE:

Sponsorship packages for in-person events in FCS Regional Chapters are offered on a case-by-case basis.

Event specific packages are available separately for:

- FCS Portfolio Gala 2021 (Sept 23)
- FCS NY Billiards Night (Nov 2)
- FCS Financial Marketer of the Year Dinner (Dec 1)
- FCS Race for Kids (Jan 5-8)
- FCS Portfolio Gala 2022 (May 5)
- FCS Golf & Tennis Day (2022)

**SPONSORSHIPS ARE RESERVED ON A FIRST COME, FIRST SERVED BASIS.**

*Note: the company or lead/senior contact for all sponsorships must be an FCS member in good standing.*

# FCS MOVES

## MEMBERS ONLY

### Virtual Event Series

#### Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention [this slide visible in video replay, if speaker permits recording]
- Verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

#### Levels / Price / Benefits

Co-Sponsors (up to 4) \$500	Presenting Sponsor \$1,500	Exclusive Programming Partner \$2,500
<ul style="list-style-type: none"> <li>• Branding Only</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to introduce speaker to virtual audience</li> <li>• Participate in pre-event conference with speaker</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to interview the speaker (with their permission); no sales personnel, editorial preferred</li> <li>• Participate in pre-event conference with speaker</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>



**FCS DIF**  
**DIVERSITY &**  
**INCLUSION FORUM**  
 Virtual Event Series

**FCS YMC**  
**YOUNG MEMBERS**  
**CIRCLE**  
 Virtual Event Series

**Sponsorship opportunities**

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention [this slide visible in video replay, if speaker permits recording]
- Verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

**Levels / Price / Benefits**

<b>Co-Sponsors (up to 4)</b>	<b>Presenting Sponsor</b>	<b>Exclusive Programming Partner</b>
<b>\$500</b>	<b>\$1,500</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• Branding Only</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to introduce speakers to virtual audience</li> <li>• Participate in pre-event conference with panelists</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to interview the speakers or serve as a panelist; no sales personnel, editorial preferred</li> <li>• Participate in pre-event conference with panelists</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>

# FCS VIRTUAL SPOTLIGHT EVENT

This is a sponsor-originated virtual event featuring a senior marketing executive from a leading financial or fintech brand.

## Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention [this slide visible in video replay, if speaker permits recording]
- Verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

### Levels / Price / Benefits

Exclusive Presenting Sponsor \$2,000	Exclusive Programming Partner \$3,500
<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to introduce speaker to virtual audience</li> <li>• Participate in pre-event conference with speaker</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to interview the speaker (with their permission); no sales personnel, editorial preferred</li> <li>• Participate in pre-event conference with speaker</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> </ul>

# FCS VIRTUAL CUSTOM EVENT

This is a sponsor-originated virtual event featuring the sponsor’s presentation and/or a panel of senior marketing executive from a leading financial or fintech brands.

## Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention [this slide visible in video replay, if speaker permits recording]
- Verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

### Levels / Price / Benefits

Exclusive Programming Partner
<b>\$3,500</b>
<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to present original research or other objective content (no sales pitch)</li> <li>• Opportunity to moderate panel or serve as a panelist; no sales personnel</li> <li>• Participate in pre-event conference with panelists</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> <li>• Ad on the FCS web site for three months. (270x482, static)</li> </ul>

# FCS NEW YORK SPOTLIGHT EVENT LUNCHEON

*Sponsorship packages for in-person events in FCS Regional Chapters are offered on a case-by-case basis*

## Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention; verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

### Levels / Price / Benefits

Exclusive Presenting Sponsor \$1,000	Exclusive Partner Sponsor \$750
<ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to introduce speaker at podium.</li> <li>• One ticket – a seat next to the speaker during the luncheon.</li> <li>• Ad on the FCS web site for two months. (270x482, static)</li> <li>• Purchase a table of 10 for additional \$1,250; saving \$250.</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• One ticket – a seat next to the speaker during the luncheon.</li> <li>• Ad on the FCS web site for two months. (270x482, static)</li> <li>• Purchase a table of 10 for additional \$1,250; saving \$250</li> </ul>

Exclusive Raffle Sponsor \$700	Exclusive Free Lunch Sponsor \$500
<p><i>Underwrites \$100 Amazon gift card or provides branded item with a minimum value of \$100.</i></p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to announce the winner at the podium.</li> <li>• Two general admission tickets (\$340 value if non-member).</li> </ul>	<p><i>Underwrites raffle of 1 ticket to future FCS NY lunch; only Members are eligible for raffle</i></p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to announce the winner at the podium.</li> <li>• One general admission ticket (\$170 value if non-member).</li> </ul>

# FCS NEW YORK CUSTOM EVENT BREAKFAST

This is a sponsor-originated in-person event featuring the sponsor’s presentation and/or a panel of senior marketing executive from a leading financial or fintech brands.

*Sponsorship packages for in-person events in FCS Regional Chapters are offered on a case-by-case*

## Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention; verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

### Level / Price / Benefits

Exclusive Programming Partner
<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• Includes one table of 10 for sponsor guests (exclusive of panelists)</li> <li>• Branding</li> <li>• Opportunity to present original research or other objective content (no sales pitch)</li> <li>• Opportunity to moderate panel or serve as a panelist; no sales personnel</li> <li>• Opportunity to distribute printed material to audience</li> <li>• Participate in pre-event conference with panelists</li> <li>• Post-event list of registrants/attendees (no email addresses)</li> <li>• Ad on the FCS web site for three months. (270x482, static)</li> </ul>

**FCS NEW YORK  
CUSTOM EVENT  
COCKTAILS**

*Pricing for a custom “Cocktails with Content” event is on a case-by-case basis and varies based on sponsor’s venue and provisions or external location.*