

A graphic for the 16th Annual FCS 2021 Financial Marketer of the Year Award. It features a large, stylized number '16' with a superscript 'th' in a gold color. The number is set against a dark blue background with a gold triangle pointing downwards. Below the number, the text 'Annual FCS 2021 Financial Marketer of the Year Award' is written in a smaller, gold font.

# 16<sup>th</sup>

Annual FCS 2021 Financial  
Marketer of the Year Award

## **16<sup>th</sup> Annual FCS FINANCIAL MARKETER OF THE YEAR Gala Dinner**

Wednesday, December 1, 6:00pm-10:00pm, The New York Yacht Club

### **SPONSORSHIP OPPORTUNITIES**

#### **Presenting Sponsors - \$10,000 (limited to 3)**

*Sponsorship package includes:*

- 1 table of 10; premium location near the stage; color logo signage on table
- Opportunity to introduce winner or runner-up on stage for the trophy presentation
- Ad (270x482) on the FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2022
- Weekly ads (280x280) in FCS email blasts January -March 2022
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page
- Recognition in pre- and post-Event news items on FCS web site

#### **Partner Sponsors - \$8,500 (limited to 5)**

- 1 table of 10; preferred location; color logo signage on table
- Ad (270x482) on the FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2022
- Weekly ads (280x280) in FCS email blasts January 2022
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page

#### **Cocktail Reception Sponsors - \$7,500 (limited to 4)**

- 1 table of 10; preferred location; color logo signage on table
- Ad (270x482) on the FCS website ([www.theFCS.org](http://www.theFCS.org)) through March 31, 2022
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page