



SPONSORSHIP OPPORTUNITIES

Monday

July 25, 2022

Wykagyl Country Club
New Rochelle, NY

EVENT OVERVIEW

10:30am	Registration & Brunch
11:00pm	Putting & Driving Range Contests
12:00pm	Shotgun Start for Golf
1:00pm	Tennis Lessons/Round Robin begins
4:30pm	Cocktail Reception / BBQ Dinner
	19th Hole Shootout
6:00pm	Awards

To reserve your sponsorship, contact:

- John Toth, john@iduniqu.com
- John Kennelly, john.kennelly@ascotgroup.com
- Etienne Katz, Etienne.katz@nbcuni.com
- Kevin LaPierre, kevin.lapierre@blackrock.com
- Damon Webber, damon.webber@bofa.com

All sponsors are listed on FCS website event page, in each email blast; announced prior to the start of Golf and Tennis and at the awards ceremony.

PRESENTING SPONSOR (Exclusive \$7,250)

Sponsorship benefits include:

- 2 foursomes **PLUS** 6 tennis players
- Exclusive branded signage at Registration
- 1 hole sponsorship signs / sign at courts
- Logo included on event signage, evites, web site
- Option to include premium in gift bag
- Ad on web site for three months (270x482px)

BBQ SPONSOR (Exclusive \$7,250)

Sponsorship benefits include:

- 2 foursomes **PLUS** 6 tennis players
- Exclusive branded signage at the brunch
- 1 hole sponsorship signs / sign at courts
- Logo included on event signage, evites, web site
- Option to provide branded napkins or dining favors
- Option to include premium in gift bag
- Ad on web site for one month (1168x130px)

BRUNCH SPONSOR (Exclusive \$5,750)

Sponsorship benefits include:

- 2 foursomes **OR** 8 tennis players
- Exclusive branded signage at the brunch
- 1 hole sponsorship sign OR sign at courts
- Logo included on event signage, evites, web site
- Option to provide branded napkins or dining favors
- Option to include premium in gift bag
- Ad on web site for two months (270x482px)

More sponsorships on next page



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GOLF SPECIFIC SPONSORSHIPS

GOLF BALL SPONSOR (Exclusive \$3,750)

Sponsorship benefits include:

- Your logo on sleeve of golf balls given to all players (in carts)
- 1 foursome
- Logo included on event signage, evites, web site
- Option to include premium in registration gift bag
- Ad on web site for two months (270x482px)

19th HOLE SPONSOR (Exclusive \$3,650)

Sponsorship benefits include:

- 1 foursome
- Exclusive branded signage at the Shootout
- Logo included on event signage, evites, web site
- 1 hole sponsorship sign
- Option to include premium in gift bag
- Ad on web site for one month (270x482px)

DRIVING RANGE SPONSOR (Exclusive \$3,350)

Sponsorship benefits include:

- 1 foursome
- Logo included on event signage, evites, web site
- Exclusive branded signage at driving range
- Option to include premium in registration gift bag
- Includes Driving Range Contest (sponsor responsible for prize)

BEER & SNACKS SPONSORS (2 AVAILABLE – \$4,350 each)

a. 10th Hole Hot Dogs & Beer Sponsor

b. On-Course Beer & Snacks Sponsor

Sponsorship benefits include:

- 1 foursome
- Exclusive branded signage either at the 10th hole Hot Dog Cart or at two locations on course where coolers of beer and baskets of snacks are available
- 1 hole sponsorship sign
- Logo included on event signage, evites, web site
- Option to provide branded goods at each location
- Option to include premium in registration gift bag

More sponsorships on next page

CONTEST SPONSORS - 5 AVAILABLE (\$3,350 each)

- a. **Putting Contest** (Exclusive, pre-tournament)
- b. **Closest To The Pin Sponsor (Men or Ladies)** (2 available; on-course)
- c. **Longest Drive Sponsor (Men or Ladies)** (2 available; on-course)

Sponsorship benefits include:

- 1 foursome (\$2,200 value)
- Exclusive branded signage at sponsorship sites
- Option to have spokesperson present award and have photo taken with winner
- Logo included on event signage, invites, web site
- Option to include premium in registration gift bag

Please note: sponsor provides prize, minimum value \$100 (e.g., gift card or item from pro shop)

HOLE SPONSORS (\$300 per hole)

- Mention on FCS website event page and in Golf event email blast

TENNIS SPECIFIC SPONSORSHIPS

TENNIS PRO SPONSOR (Exclusive \$1,250)

- 2 players (\$825 value)
- Mention on FCS website event page and in event email blast

AWARDS SPONSOR (Exclusive \$1,250)

- 2 players (\$825 value)
- Present Winner and Runner-Up Awards at Awards Ceremony
- Mention on FCS website event page and in event email blast

CORPORATE SPONSORS (\$2,850 for Golf; \$2,100 for Tennis)

Sponsorship benefits include:

- 1 foursome (\$2,400 value) OR 4 tennis players (\$1,680 value)
- Logo included on event signage
- Option to include premium in registration gift bag
- 1 free ad in an FCS event email blast (280x280)

WITHOUT SPONSORSHIP (no branding or benefits)

GOLF

Foursomes

Members \$2,300 (all 4 must be current Members)
Non-members \$2,400

Singles

Member \$600
Non-Member \$625

TENNIS

Doubles

Members \$775 (both must be current Members)
Non-members \$825

Singles

Member \$395
Non-Member \$420