

# FCS NEW YORK SPOTLIGHT EVENT LUNCHEON

**SPONSORSHIPS ARE RESERVED ON A FIRST COME, FIRST SERVED BASIS.**

*Note: the company or lead/senior contact for all sponsorships must be an FCS member in good standing.*

## Sponsorship opportunities

Branding at all levels:

- Logo included in minimum of 3 promotional emails sent to FCS national database
- Logo included on event webpage
- Logo shown during opening remarks of program, with verbal mention; verbal thank you at program conclusion
- Sponsorship mentioned in any post-event recap posted to FCS website; recap can be provided by sponsor

### Levels / Price / Benefits

Exclusive Program Sponsor \$1,500	Exclusive Presenting Sponsor \$1,000	Exclusive Partner Sponsor \$750
<ul style="list-style-type: none"> <li>• Branding</li> <li>• Opportunity to interview the speaker in a fireside chat format (<i>no sales personnel</i>)</li> <li>• Two tickets – one seat next to the speaker during the luncheon.</li> <li>• Ad on the FCS web site for two months. (270x482, static)</li> <li>• Purchase a table of 10 for additional \$1,250; saving \$250</li> </ul>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to introduce speaker at podium.</li> <li>• One ticket – a seat next to the speaker during the luncheon.</li> <li>• Ad on the FCS web site for two months. (270x482, static)</li> <li>• Purchase a table of 10 for additional \$1,250; saving \$250</li> </ul> <p><i>Note: this level is not available if there is a Program Sponsor</i></p>	<ul style="list-style-type: none"> <li>• Branding</li> <li>• One ticket – a seat next to the speaker during the luncheon.</li> <li>• Ad on the FCS web site for two months. (270x482, static)</li> <li>• Purchase a table of 10 for additional \$1,250; saving \$250</li> </ul>

Exclusive Raffle Sponsor \$700	Exclusive Free Lunch Sponsor \$500
<p><i>Underwrites \$100 Amazon gift card or provides branded item with a minimum value of \$100.</i></p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to announce the winner at the podium.</li> <li>• Two general admission tickets (\$340 value if non-member).</li> </ul>	<p><i>Underwrites raffle of 1 ticket to future FCS NY lunch; only Members are eligible for raffle</i></p> <ul style="list-style-type: none"> <li>• Branding</li> <li>• Option to announce the winner at the podium.</li> <li>• One general admission ticket (\$170 value if non-member).</li> </ul>