



**To reserve your Sponsorship,
please contact:**

FCS CEO Kevin Windorf, kevin@theFCS.org

Or one of the FMY 2017 Co-Chairs:

Brent Buntin, brent.buntin@codeandtheory.com

Hayward Henderson, haywardh@gmail.com

SPONSORSHIP OPPORTUNITIES

Judging Day Sponsor – SOLD (EXCLUSIVE)

Sponsorship package includes:

- Hosting of FMY Judges (15-20 senior marketing executives) at your offices on Wednesday, October 25 for a morning of evaluation and small group discussions; sponsor provides catering
- 1 table of 10 at the Gala; premium location near the stage; color logo signage on table
- 1 ticket for a company executive to sit at the winner's table
- Ad on the new FCS website (www.theFCS.org) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page and award page
- Recognition in pre- and post-Event news items on FCS web site
- Option to renew Judging Day sponsorship for FMY 2018 (by September 1, 2018)

Presenting Sponsors - \$12,500 (limited to 2)

Sponsorship package includes:

- 1 table of 10; premium location near the stage; color logo signage on table
- 1 ticket for a company executive to sit at the winner's table
- Opportunity to introduce winner or runner-up on stage for the trophy presentation
- Ad on the new FCS website (www.theFCS.org) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition on FCS web site on FMY event page and award page
- Recognition in pre- and post-Event news items on FCS web site
- Option to renew Presenting sponsorship for FMY 2018 (by September 1, 2018)

Silver Sponsors - \$7,500 (limited to 5)

- 1 table of 10; preferred location; color logo signage on table
- Ad on the new FCS website (www.theFCS.org) through March 31, 2018
- Prominent display of logo in handout and onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page
- Option to renew Silver sponsorship for FMY 2018 (by September 1, 2018)

(more options on next page)



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Cocktail Reception Sponsors - \$7,000 (limited to 4)

- 1 table of 10; preferred location; color logo signage on table
- Ad on the new FCS website (www.theFCS.org) through March 31, 2018
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page
- Option to renew Reception sponsorship for FMY 2018 (by September 1, 2018)

After Party/DJ Sponsor - \$7,000 (EXCLUSIVE)

- 1 table of 10; preferred location; color logo signage on table
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Recognition in all email invitations
- Recognition on FCS web site on FMY event page and award page