



January 7-10, 2024
The Lodge at Spruce Peak
Stowe, Vermont

MAIN EVENT SPONSORSHIP PACKAGES

SUNDAY NIGHT
COCKTAIL RECEPTION
6:00pm - 8:00pm
*Exclusive: \$8,000**

Activities include:

- Give-aways, Door Prizes & Raffles

MONDAY NIGHT DINNER
6:30pm - 9:30pm
*Co-Sponsors (limited to 2):
\$10,000**

Activities include:

- Charity Presentations
- Raffles & Live Auction

TUESDAY EVENING
COCKTAIL RECEPTION
5:30pm - 7:00pm
*Exclusive: \$9,000**

Activities include:

- Awards Ceremony
- Raffles & Live Auction

Sponsorship benefits for each event:

- RFK attendance for 4 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Two pairs of 2-day lift tickets
- Sponsor welcome to participate in onstage programs (e.g., Welcoming Remarks, Raffle drawings, Speaker introductions, Award ceremony)
- Sponsor thanked by event emcee during announcements at each night's event
- Premium branding throughout the event, including:
 - Logo on slideshow during events
 - Logo on sponsor posters welcoming RFK participants at dinners and receptions
 - Logo on one 3' x 8' banner outside the lodge on the ski slope
 - Sponsorship credit on Event Itinerary printed on all participant lanyards
 - Sponsor may provide branded goody bag or premium keepsake
 - Sponsor may include collateral material in registration packet
- RFK business participant list will be provided post-event (no emails)

* Additional guest passes can be added to the package for discounted incremental charge.

Note: Sponsorship Packages for the Fireside Forums have been sold.

ADDITIONAL SPONSORSHIP PACKAGES

BREAKFAST: \$7,500 (limited to 2 sponsors)

- Sponsors own both Mon. & Tues. breakfasts
- 2' x 3' sponsor posters welcome RFK participants
- Opportunity to decorate breakfast area with additional signage, or on-tray paper collateral
- Opportunity to display/distribute marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 2 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Two 2-day lift tickets

SNOW ANGEL SPONSORSHIPS: \$5,000 (limited to 6 sponsors)

This sponsorship opportunity provides financial assistance for the three families representing their respective charities during the RFK weekend (e.g., transportation, food, lodging, special needs). In addition, a special day will be planned for these families to enjoy the resort and spend time with guest celebrity Donna Weinbrecht, former Olympic Gold medal Freestyle Skier.

Includes:

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- Sponsor may include promotional material in registration pack
- Event itinerary lists Snow Angel sponsor
- THIS IS AN IDEAL SPONSORSHIP FOR A COMPANY'S PHILANTHROPY DEPT / FOUNDATION.

RACE COURSE SPONSORSHIPS: \$5,000 (limited to 4 sponsors)

- 2' x 3' sponsor posters welcome RFK participants
- RFK contact list provided to sponsor post event
- Event itinerary lists Sponsor's name
- RFK attendance for 2 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Two 2-day lift tickets

RACE CAMP & EXPLORE STOWE WITH DONNA WEINBRECHT: \$5,000 (exclusive)

- 2' x 3' sponsor posters welcome RFK participants
- RFK contact list provided to sponsor post event
- Event itinerary lists Sponsor's name
- RFK attendance for 2 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Two 2-day lift tickets

MONDAY NIGHT AFTER PARTY: \$7,500 (limited to 3)

9:30PM-12:30AM

- Branded signage at Midway Lodge
- Live Band announces Sponsor multiple times during event
- Event itinerary lists Sponsor's name
- RFK business participant list provided to sponsor post event
- RFK attendance for 4 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Four 2-day lift tickets

TUESDAY CASINO NIGHT: \$7,500 (limited to 3)

9:30PM-12:30AM

- Branded signage at The Lodge Tamarack Ballroom
- DJ announces Sponsor multiple times during event
- Event itinerary lists Sponsor's name
- RFK business participant list provided to sponsor post event
- RFK attendance for 4 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Four 2-day lift tickets

RACE BIBS SPONSOR: \$5,000

- Up to 100 Racers wearing your Brand on Race Day
- Serves as keepsake for racers
- RFK contact list provided to sponsor post event
- Event Itinerary lists Sponsor's name
- RFK attendance for 4 "Race Team" participants, including:
 - Access to all RFK events (Fireside Forums, receptions, breakfasts, dinner, after parties)
 - Four 2-day lift tickets

ADDITIONAL EXCLUSIVE SPONSORSHIPS

Photography Sponsor	\$2,500
After Party Shuttle	\$2,000
Ski Valet Sponsor	\$2,000
RFK Helmet Sticker	\$1,500
Race Results Sponsor	\$1,200
Quad-Chairlift Sponsor	\$1,000
Gondola lift Sponsor	\$1,000
Supporting Sponsor (3'x8' Banner at event)	\$500

Create your own package!

We are open to customizing a sponsorship to align with your preferred activity / messaging, and one that can accommodate your full consort of attendees.

Please contact Kevin Windorf at 908-858-0427

REGISTRATION INFORMATION and TEAM PACKAGES

TEAM SPONSORSHIP PACKAGES

SLALOM SKI TEAM PACKAGE **BEST DEAL!**

with Lift Tickets: **\$8,600**

without Lift Tickets: **\$6,800**

8 TEAM MEMBERS

An additional six adult guest passes may be purchased. This highest-level of team sponsorship also includes:

- Special training session with Donna Weinbrecht, Olympic Freestyle Gold Medallist and World Cup Mogul Champion, for your race team and guests
- Prominent listing of company name on event signage
- Prominent mention at all event functions: Monday Dinner, Ski Race, Tuesday Awards Ceremony

PLATINUM SKI TEAM

with Lift Tickets: **\$5,200**

without Lift Tickets: **\$4,200**

4 TEAM MEMBERS

An additional six adult guest passes may be purchased. This sponsorship also includes:

- Special training session with Donna Weinbrecht, Olympic Freestyle Gold Medallist and World Cup Mogul Champion, for your race team and clients
- Prominent listing of company name on event signage
- Prominent mention at all event functions

GOLD SKI TEAM

with Lift Tickets: **\$4,050**

without Lift Tickets: **\$3,300**

3 TEAM MEMBERS.

An additional four adult guest passes may be purchased. This sponsorship also includes:

- Prominent listing of company name on event signage
- Prominent mention at all event functions

SILVER SKI TEAM

with Lift Tickets: **\$2,750**

without Lift Tickets: **\$2,300**

2 TEAM MEMBERS.

An additional three adult guest passes may be purchased. This sponsorship also includes:

- Prominent listing of company name on event signage
- Prominent mention at all event functions

BRONZE SKIER

with Lift Tickets: **\$1,400**

without Lift Tickets: **\$1,175**

1 TEAM MEMBER.

An additional two adult guest passes may be purchased. This sponsorship also includes:

- Prominent listing of company name on event signage

**INDIVIDUALS (w/o
sponsorship)**

MOGUL \$1,200

Limit one per organization. May purchase one adult guest pass.

- Includes lift tickets, clinics, all receptions and parties; individual participants will be grouped into race teams of four.

PATRON \$1,000

One adult guest pass for an industry participant, includes access to all RFK receptions; does not include lift ticket or race participation. Cannot purchase guest passes.

ADDITIONAL GUESTS

BUSINESS GUEST PASSES

with Lift Tickets: **\$1,100**

without Lift Tickets: **\$850**

Business guests are welcome to attend fireside forums, receptions, dinners and after parties.

SPOUSES/PARTNERS GUEST PASSES

with Lift Tickets: **\$765**

without Lift Tickets: **\$500**

Spouses/partners are welcome to attend receptions, dinners and after parties.

KIDS GUEST PASSES (age 4-12)

with Lift Tickets: **\$360**

without Lift Tickets: **\$150**

Kids are welcome to attend the Welcome Reception, the Group Dinner and the Awards Ceremony.

Age 3 and under: FREE

ALL PACKAGES INCLUDE:

- **Sunday Evening Reception** (*light dinner / 2 drink tickets*)
- **Monday & Tuesday Breakfast** (*your RFK lanyard entitles you to free breakfast at Spruce Base Camp*)
- **Monday Group Dinner** (*buffet / 2 drink tickets*)
- **Tuesday Awards Reception** (*heavy hors d'oeuvres / open bar*)
- **Monday & Tuesday After Parties** (*open bar first half hour*)

Business Guests are invited to 3 Fireside Forums (*open bar*)

Adult Guests are invited to 2 After Parties (*open bar for first half hour*)

YOU MUST WEAR YOUR RFK LANYARD TO ALL EVENTS