

**30TH ANNUAL
FCS PORTFOLIO GALA
May 2, 2024**

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD \$28,000 (exclusive)

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on tables
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

SILVER \$18,500 (limited to two)

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

BRONZE \$16,000 (limited to three)

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

(continued on next page)

**30TH ANNUAL
FCS PORTFOLIO GALA
May 2, 2024**

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

EVENT SPONSORS *(continued)*

BRANDED TABLE SPONSORS \$12,500

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

HALF TABLE SPONSORS \$6,750

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

PORTFOLIO FRIENDS \$2,125

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow

30TH ANNUAL FCS PORTFOLIO GALA May 2, 2024

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

AWARDS SPONSORS

JUDGES' CHOICE AWARD **\$19,500**

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

ADD-ONS

- Host the Judges' Choice Luncheon/Hybrid Meeting (March 14, 12:00pm-1:30pm ET): welcome remarks + branding during event (**\$1,500**)
- Add second table of 10 at the Gala (**\$9,000**)

"BEST IN SHOW" AWARDS **\$17,500** *(limited to one per category)*

- Corporate Image
- Business-To-Business
- Consumer
- Employee Communications
- Diversity, Equity & Inclusion
- Corporate Social Responsibility

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- [Presenter\(s\) onstage for award](#)
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

(continued on next page)

30TH ANNUAL FCS PORTFOLIO GALA May 2, 2024

To reserve your sponsorship, contact
FCS CEO Kevin Windorf, kevin@thefcs.org.

CATEGORY SPONSORS **\$16,500** (limited to one per category)

- Annual Reports & Print Collateral
- Digital Collateral
- Email
- Integrated Marketing
- Online Video
- Paid Social
- Public Relations
- Apps and Tools
- Digital Display
- Event & Sponsorship Marketing
- Logo & Visual Identity System
- Organic Social
- Podcasts
- Television
- Audio Advertising
- Direct Mail
- Influencer Marketing
- Media Strategy
- Out-Of-Home
- Print
- Websites

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Onstage thank you at start of category Award announcements
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

