To reserve your sponsorship, contact FCS CEO Kevin Windorf, kevin@thefcs.org.

30TH ANNUAL
FCS PORTFOLIO GALA
May 2, 2024

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD $28,000 (exclusive)
Sponsorship package includes:
- 2 tables of 10; premium location near the stage; color logo signage on tables
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Option to have company spokesperson onstage for welcoming remarks
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

SILVER $18,500 (limited to two)
Sponsorship package includes:
- 1 table of 10; preferred location near the stage; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

BRONZE $16,000 (limited to three)
Sponsorship package includes:
- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

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EVENT SPONSORS (continued)

BRANDED TABLE SPONSORS  $12,500
Sponsorship package includes:
- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

HALF TABLE SPONSORS  $6,750
Sponsorship package includes:
- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

PORTFOLIO FRIENDS  $2,125
Sponsorship package includes:
- Two (2) tickets
- Recognition in onstage slideshow
JUDGES’ CHOICE AWARD  $19,500  
*Sponsorship package includes:*
- 1 table of 10; preferred location near the stage; color logo signage on table
- Presenter(s) onstage for award
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

ADD-ONS
- Host the Judges’ Choice Luncheon/Hybrid Meeting (March 14, 12:00pm-1:30pm ET): welcome remarks + branding during event ($1,500)
- Add second table of 10 at the Gala ($9,000)

“BEST IN SHOW” AWARDS  $17,500 *(limited to one per category)*  
- Corporate Image
- Business-To-Business
- Consumer
- Employee Communications
- Diversity, Equity & Inclusion
- Corporate Social Responsibility

*Sponsorship package includes:*
- 1 table of 10; preferred location near the stage; color logo signage on table
- Presenter(s) onstage for award
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

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CATEGORY SPONSORS  $16,500 (limited to one per category)
- Annual Reports & Print Collateral
- Digital Collateral
- Email
- Integrated Marketing
- Online Video
- Paid Social
- Public Relations
- Apps and Tools
- Digital Display
- Event & Sponsorship Marketing
- Logo & Visual Identity System
- Organic Social
- Podcasts
- Television
- Audio Advertising
- Direct Mail
- Influencer Marketing
- Media Strategy
- Out-Of-Home
- Print
- Websites

Sponsorship package includes:
- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Onstage thank you at start of category Award announcements
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)
ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES

- **Cocktail Reception Sponsor** $17,000 *(exclusive)*
  
  or

- **Dinner Sponsor** $17,000 *(exclusive)*

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during Cocktail Reception OR Dinner
- Cocktail Reception sponsor can include 4”x4” color ad on custom coaster
- Dinner sponsor can include 4”x6” color ad on back of menu card (placed at each dinner seat)
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)

- **After Party / DJ Sponsor** $17,000 *(exclusive)*

  Sponsorship package includes:

  - 1 table of 10; color logo signage on table
  - Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2024
  - Recognition in onstage slideshow
  - Sponsor listing with logo on both Awards page and Gala page on the FCS website
  - Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
  - Cocktail Reception sponsor can include 4”x4” color ad on custom coaster
  - Shoutout by DJ during After Party
  - Only sponsor logo to appear on screen during After Party
  - Option to renew sponsorship for the 31st Annual FCS Portfolio Awards Gala (by Dec. 31, 2024)