



**32nd ANNUAL
FCS PORTFOLIO GALA
May 7, 2026**

To reserve your sponsorship,
contact
FCS CEO Kevin Windorf,
kevin@thefcs.org.

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD \$28,000 (exclusive)

Sponsorship package includes:

- 2 tables of 10; premium location near the stage; color logo signage on tables
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2026
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- [Option to have company spokesperson onstage for welcoming remarks](#)
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Gold sponsorship for 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

SILVER \$18,500 (limited to two)

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2026
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in all email invitations
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Silver sponsorship for 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

BRONZE \$16,000 (limited to three)

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2026
- Prominent display of logo in onstage slideshow
- Onstage thank you at start and finish of Awards show
- Prominent recognition in all email invitations
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Prominent recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Bronze sponsorship for 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

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EVENT SPONSORS *(continued)*

BRANDED TABLE SPONSORS \$12,500

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2026
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Note: table of 12 available for \$15,000

HALF TABLE SPONSORS \$6,750

Sponsorship package includes:

- Five (5) reserved seats at table of 10; color logo signage on table
- Table will be shared with another company or 5 individual guests
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website

PORTFOLIO FRIENDS \$2,125

Sponsorship package includes:

- Two (2) tickets
- Recognition in onstage slideshow



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AWARDS SPONSORS

JUDGES' CHOICE AWARD \$20,000

Sponsorship package includes:

- **Host the Judges' Choice Hybrid (in-person/virtual) Meeting/Reception (March 11, 4:30pm-6:30pm ET): welcome remarks + branding during event**
- 1 table of 10 at the Gala; preferred location near the stage; color logo signage on table
- **Presenter(s) onstage for award**
- Footer ad (900x250) on the FCS website (www.thefcs.org) through December 31, 2026
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

"BEST IN SHOW" AWARDS \$17,500 (limited to one per category)

- Corporate Image
- Business-To-Business
- Consumer
- Diversity, Equity & Inclusion
- Corporate Social Responsibility

Sponsorship package includes:

- 1 table of 10; preferred location near the stage; color logo signage on table
- **Presenter(s) onstage for award**
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2026
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew sponsorship for the 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

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CATEGORY SPONSORS \$16,500 (limited to one per category)

- | | | |
|------------------------|---------------------------------|------------------------|
| ○ Collateral | ○ Apps and Tools | ○ Audio Advertising |
| ○ Email | ○ Digital Display | ○ Influencer Marketing |
| ○ Integrated Marketing | ○ Event & Sponsorship Marketing | ○ Media Strategy |
| ○ Online Video | ○ Logo & Visual Identity System | ○ Out-Of-Home |
| ○ Paid Social | ○ Organic Social | ○ Print Advertising |
| ○ Public Relations | ○ Podcasts | ○ Websites |
| ○ Public Relations | ○ Television | |

Sponsorship package includes:

- 1 table of 10; preferred location; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2026
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Onstage thank you at start of category Award announcements
- Recognition in pre- and post-Event news items on FCS website and any related social media channels
- Option to renew Category sponsorship for the 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)



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ENTERTAINMENT SPONSORS

ENTERTAINMENT PACKAGES

- **Cocktail Reception Sponsor \$17,000 (exclusive)**

or

- **Dinner Sponsor \$17,000 (exclusive)**

Both Cocktail Reception and Dinner Sponsorship packages include:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2026
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during Cocktail Reception OR Dinner
- [Cocktail Reception sponsor can include 4"x4" color ad on custom coaster](#)
- [Dinner sponsor can include 4"x6" color ad on back of menu card \(placed at each dinner seat\)](#)
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Option to renew sponsorship for the 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)

- **After Party / DJ Sponsor \$17,000 (exclusive)**

Sponsorship package includes:

- 1 table of 10; color logo signage on table
- Footer ad (900x250) on the FCS website (www.thefcs.org) through September 1, 2026
- Recognition in onstage slideshow
- Sponsor listing with logo on both Awards page and Gala page on the FCS website
- Opportunity to distribute branded cocktail favors (napkins, stirrers, trinkets, etc.) at the bars during the After Party (9pm-11pm)
- [After Party sponsor can include 4"x4" color ad on custom coaster](#)
- Shoutout by DJ during After Party
- Only sponsor logo to appear on screen during After Party
- Option to renew sponsorship for the 33rd Annual FCS Portfolio Awards Gala (by Dec. 31, 2026)