



## FIRESIDE FORUM SESSIONS / PRICING SCHEDULE

All sponsorships are exclusive.

| SUNDAY, JAN 10                                                                                                                                                                                          |      | LEADERSHIP                                        | FEE                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------------------------------|--------------------|
| 8:00PM                                                                                                                                                                                                  | 8:15 | WELCOME/SUMMIT OVERVIEW                           |                    |
| 8:15                                                                                                                                                                                                    | 8:45 | CONTENT FORUM 1                                   | \$5,000            |
| 8:45                                                                                                                                                                                                    | 9:15 | CONTENT FORUM 2                                   | \$5,000            |
| 9:15                                                                                                                                                                                                    | 9:45 | AWARD FORUM 3                                     | \$3,000            |
| <i>During this session, the winner of the FCS Leadership Award (honoring Jamie E. DePeau) will be presented with their trophy. The sponsor would conduct the interview. (Winner announced Nov. 30.)</i> |      |                                                   |                    |
| MONDAY, JAN 11                                                                                                                                                                                          |      | REPUTATION                                        |                    |
| 8:00AM                                                                                                                                                                                                  | 8:30 | KICK-OFF BREAKFAST (sponsored/no onstage content) | \$2,500            |
| 8:30                                                                                                                                                                                                    | 9:00 | CONTENT FORUM 4                                   |                    |
| 9:00                                                                                                                                                                                                    | 9:30 | CONTENT FORUM 5                                   | \$2,500 [RESERVED] |
| 1:15PM                                                                                                                                                                                                  | 1:30 | INTERSTITIAL CONTENT                              |                    |
| 1:30                                                                                                                                                                                                    | 2:00 | CONTENT FORUM 6                                   | \$2,500            |
| 2:00                                                                                                                                                                                                    | 2:30 | CONTENT FORUM 7                                   | \$2,500            |
| 2:30                                                                                                                                                                                                    | 3:00 | CONTENT FORUM 8                                   | \$2,500            |
| 3:00                                                                                                                                                                                                    | 3:15 | BREAK (BAR OPENS)                                 |                    |
| 3:15                                                                                                                                                                                                    | 3:30 | INTERSTITIAL CONTENT                              |                    |
| 3:30                                                                                                                                                                                                    | 4:00 | CONTENT FORUM 9                                   | \$4,500            |
| 4:00                                                                                                                                                                                                    | 4:30 | CONTENT FORUM 10                                  | \$4,500            |
| 4:30                                                                                                                                                                                                    | 5:00 | AWARD FORUM 11                                    | \$3,000            |
| <i>During this session, the winner of the FCS Brand Reputation Award will be presented with their trophy. The sponsor would conduct the interview. (Winner announced on Nov. 30.)</i>                   |      |                                                   |                    |
| TUESDAY, JAN 12                                                                                                                                                                                         |      | PARTNERSHIP                                       |                    |
| 1:15PM                                                                                                                                                                                                  | 1:30 | INTERSTITIAL CONTENT                              |                    |
| 1:30PM                                                                                                                                                                                                  | 2:00 | CONTENT FORUM 12                                  | \$2,500            |
| 2:00                                                                                                                                                                                                    | 2:30 | CONTENT FORUM 13                                  | \$2,500            |
| 2:30                                                                                                                                                                                                    | 3:00 | CONTENT FORUM 14                                  | \$2,500            |
| 3:00                                                                                                                                                                                                    | 3:15 | BREAK (BAR OPENS)                                 |                    |
| 3:15                                                                                                                                                                                                    | 3:30 | INTERSTITIAL CONTENT                              |                    |
| 3:30                                                                                                                                                                                                    | 4:00 | CONTENT FORUM 15                                  | \$2,000            |
| 4:00                                                                                                                                                                                                    | 4:30 | CONTENT FORUM 16                                  | \$4,500            |
| 4:30                                                                                                                                                                                                    | 5:00 | AWARD FORUM 17                                    | \$3,000            |
| <i>This session is reserved for the winner of the FCS Marketing Partnership Award. The winners, announced on Nov. 30, are expected to present their case study.</i>                                     |      |                                                   |                    |

Once you have reserved your Forum timeslot, the FCS will work with you on recruiting (as needed) as well as pre-event promotion and guest communications during the Summit, and will serve as liaison with the Lodge for all A/V and logistics.

To secure your Forum timeslot, please contact FCS CEO Kevin Windorf at [kevin@thefcs.org](mailto:kevin@thefcs.org)