



FIRESIDE FORUM SESSIONS / PRICING SCHEDULE

All sponsorships are exclusive.

SUNDAY, JAN 10		LEADERSHIP	FEE
8:00PM	8:15	WELCOME/SUMMIT OVERVIEW	
8:15	8:45	CONTENT FORUM 1	RESERVED: Reuters
8:45	9:15	CONTENT FORUM 2	RESERVED: Level Agency
9:15	9:45	AWARD FORUM 3	\$3,000
		<i>During this session, the winner of the FCS Leadership Award (honoring Jamie E. DePeau) will be presented with their trophy. The sponsor would conduct the interview. (Winner announced Nov. 30.)</i>	
MONDAY, JAN 11		REPUTATION	
8:00AM	8:30	KICK-OFF BREAKFAST (sponsored/no onstage content)	\$2,500
8:30	9:00	CONTENT FORUM 4	
9:00	9:30	CONTENT FORUM 5	RESERVED: Prosek
1:15PM	1:30	INTERSTITIAL CONTENT	
1:30	2:00	CONTENT FORUM 6	RESERVED: Business Insider
2:00	2:30	CONTENT FORUM 7	RESERVED: WSJ
2:30	3:00	CONTENT FORUM 8	
3:00	3:15	BREAK (BAR OPENS)	
3:15	3:30	INTERSTITIAL CONTENT	
3:30	4:00	CONTENT FORUM 9	RESERVED: Bloomberg
4:00	4:30	CONTENT FORUM 10	
4:30	5:00	AWARD FORUM 11	\$3,000
		<i>During this session, the winner of the FCS Brand Reputation Award will be presented with their trophy. The sponsor would conduct the interview. (Winner announced on Nov. 30.)</i>	
TUESDAY, JAN 12		PARTNERSHIP	
1:15PM	1:30	INTERSTITIAL CONTENT	
1:30PM	2:00	CONTENT FORUM 12	\$2,500
2:00	2:30	CONTENT FORUM 13	\$2,500
2:30	3:00	CONTENT FORUM 14	\$2,500
3:00	3:15	BREAK (BAR OPENS)	
3:15	3:30	INTERSTITIAL CONTENT	
3:30	4:00	CONTENT FORUM 15	RESERVED: The Daily Upside
4:00	4:30	CONTENT FORUM 16	\$4,500
4:30	5:00	AWARD FORUM 17	\$3,000
		<i>This session is reserved for the winner of the FCS Marketing Partnership Award. The winners, announced on Nov. 30, are expected to present their case study.</i>	

Once you have reserved your Forum timeslot, the FCS will work with you on recruiting (as needed) as well as pre-event promotion and guest communications during the Summit, and will serve as liaison with the Lodge for all A/V and logistics.

To secure your Forum timeslot, please contact FCS CEO Kevin Windorf at kevin@thefcs.org