FCS RFK MARKETING SUMMIT 2027

FIRESIDE FORUM SESSIONS / PRICING SCHEDULE

All sponsorships are exclusive.

SUNDAY, JAN 10		***LEADERSHIP***	**FEE**
8:00PM	8:15	**WELCOME/SUMMIT OVERVIEW**	
8:15	8:45	CONTENT FORUM 1	**RESERVED: Reuters**
8:45	9:15	CONTENT FORUM 2	**RESERVED: Level Agency**
9:15	9:45	**AWARD FORUM 3** *During this session, the winner of the FCS Leadership Award (honoring Jamie E. DePeau) will be presented with their trophy. The sponsor would conduct the interview. (Winner announced Nov. 30.)*	$3,000
MONDAY, JAN 11		***REPUTATION***	
8:00AM	8:30	**KICK-OFF BREAKFAST (sponsored/no onstage content)**	**ON HOLD**
8:30	9:00	CONTENT FORUM 4	
9:00	9:30	CONTENT FORUM 5	**RESERVED: Prosek**
1:15PM	1:30	**INTERSTITIAL CONTENT**	
1:30	2:00	CONTENT FORUM 6	**RESERVED: Business Insider**
2:00	2:30	CONTENT FORUM 7	**RESERVED: WSJ**
2:30	3:00	CONTENT FORUM 8	
3:00	3:15	**BREAK (BAR OPENS)**	
3:15	3:30	**INTERSTITIAL CONTENT**	
3:30	4:00	CONTENT FORUM 9	**RESERVED: Bloomberg**
4:00	4:30	CONTENT FORUM 10	
4:30	5:00	**AWARD FORUM 11** *During this session, the winner of the FCS Brand Reputation Award will be presented with their trophy. The sponsor would conduct the interview. (Winner announced on Nov. 30.)*	$3,000
TUESDAY, JAN 12		***PARTNERSHIP***	
1:15PM	1:30	**INTERSTITIAL CONTENT**	
1:30PM	2:00	CONTENT FORUM 12	**ON HOLD**
2:00	2:30	CONTENT FORUM 13	**ON HOLD**
2:30	3:00	**CONTENT FORUM 14**	**RESERVED: Getty Images**
3:00	3:15	**BREAK (BAR OPENS)**	
3:15	3:30	**INTERSTITIAL CONTENT**	
3:30	4:00	CONTENT FORUM 15	**RESERVED: The Daily Upside**
4:00	4:30	CONTENT FORUM 16	**RESERVED: The New York Times**
4:30	5:00	**AWARD FORUM 17** *This session is reserved for the winner of the FCS Marketing Partnership Award. The winners, announced on Nov. 30, are expected to present their case study.*	$3,000

Once you have reserved your Forum timeslot, the FCS will work with you on recruiting (as needed) as well as pre-event promotion and guest communications during the Summit, and will serve as liaison with the Lodge for all A/V and logistics.

To secure your Forum timeslot, please contact FCS CEO Kevin Windorf at kevin@thefcs.org