FCS RFK MARKETING SUMMIT 2027

January 10-13, 2027
The Lodge at Spruce Peak
Stowe, Vermont

MAIN EVENT SPONSORSHIP PACKAGES

SUNDAY NIGHT
WELCOME RECEPTION at Spruce Camp
6:00pm – 8:00pm
APRES-FORUM PARTY
9:45pm – 11:00pm
Co-Sponsors (limited to 5): $1,500

Activities include:
- Give-Aways
- Live Music
- NFL Wild Card Playoff Game on bar TV
- Firepit & S'mores (*weather permitting*)
- After Dinner Specialty Drinks

RESERVED
MONDAY NIGHT
CHARITY DINNER at Spruce Camp 6:30pm – 9:30pm
Co-Sponsors (limited to 2): $5,000

Activities include:
- Charity Presentations
- Raffles
- Silent Auction
- Live Auction

MONDAY NIGHT
AFTER PARTY at Midway
9:30pm – 12:30am
Co-Sponsors (limited to 5): $1,000

Activities include:
- Live Band
- Billiards Tournament
- Air Hockey Tournament
- NFL Wild Card Playoff Game (Game televised at party)

TUESDAY EVENING
FAREWELL RECEPTION at The Lodge
RACE AWARDS CEREMONY
5:00pm – 6:00pm
Co-Sponsors (limited to 5): $500

Activities include:
- Awards Ceremony
- Raffles
- Silent Auction
- Live Auction

TUESDAY NIGHT
CASINO NIGHT at The Lodge
8:30pm – 12:00am
Co-Sponsors (limited to 5): $1,000

Activities include:
- Blackjack, Roulette, Craps, Texas Hold 'Em
- Winnings converted to raffle tickets
- Raffle Prizes

TUESDAY NIGHT
KARAOKE / AFTER PARTY at The Lodge
8:30pm – 12:00am
Co-Sponsors (limited to 5): $1,000

Activities include:
- Karaoke onstage performances
- Cocktails and refreshments
- Photo Booth

Sponsorship benefits for each of the above events:

- Sponsor welcome to participate in onstage programs (e.g., Welcoming Remarks, Raffle drawings, Speaker introductions, Award ceremony)
- Sponsor thanked by event emcee during announcements at each night's event
- Premium branding throughout the event, including:
  - Logo on slideshow during events
  - Logo on sponsor posters welcoming RFK participants at dinners and receptions
  - Sponsor may provide branded goody bag or premium keepsake
  - Sponsor may include collateral material in registration packet
  - Sponsor may provide signage (e.g., pull-up banner) for display at specific event
- RFK business participant list will be provided post-event (no emails)

ADDITIONAL SPONSORSHIP PACKAGES

BREAKFAST: $1,000 (limited to 2 sponsors)

- Sponsors own both Mon. & Tues. breakfasts at Spruce Peak Base Camp
- 2' x 3' poster displayed in Spruce Peak Base Camp
- Opportunity to decorate breakfast area with additional signage, or on-tray paper collateral
- Opportunity to display/distribute marketing materials (e.g., publications)
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

SNOW ANGEL SPONSORSHIPS: $5,000 (limited to 3 sponsors)

This sponsorship opportunity provides financial assistance for the three families representing their respective charities during the RFK weekend (e.g., transportation, food, lodging, special needs). In addition, a special day will be planned for these families to enjoy the resort and spend time with guest celebrity Donna Weinbrecht, former Olympic Gold medal Freestyle Skier.
Includes:

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- Sponsor may include promotional material in registration pack
- Logo in Monday Dinner slideshow
- THIS IS AN IDEAL SPONSORSHIP FOR A COMPANY'S PHILANTHROPY DEPT / FOUNDATION.

RACECOURSE SPONSORSHIPS: $1,000 (unlimited)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

RACE CAMP & EXPLORE STOWE WITH DONNA WEINBRECHT: $2,500 (exclusive)

- 3' x 8' vinyl banner displayed outdoors at Stowe Mountain Resort
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

RACE BIBS SPONSOR: $1,500

- Racers wearing your Brand on Race Day
- Serves as keepsake for racers
- RFK contact list provided to sponsor post event
- Logo in Monday Dinner slideshow

MORE EXCLUSIVE SPONSORSHIPS

Photography Sponsor	$1,500
After Party Shuttle	$2,000
Ski Valet Sponsor	$1,000
RFK Helmet Sticker	$1,000
Race Results Sponsor	$1,000
Quad-Chairlift Sponsor	$1,000
Gondola lift Sponsor	$1,000

Create your own package!

We are open to customizing a sponsorship to align with your preferred activity / messaging.

Please contact Kevin Windorf at kevin@thefcs.org